### PHILIP A. PELPHREY

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#### **OBJECTIVE**

To leverage my experience, skills, and passion for video to achieve corporate marketing objectives.

#### **SKILLS**

- Video production project management.
- Extensive camera operator experience including both film and video.
  - Proficient in Final Cut Pro, Adobe Photoshop, Adobe Premiere Pro, Adobe Audition, and Avid Media Composer.
  - Experienced in creating high quality cinematography.
  - Entrepreneur with sales, marketing, and customer service experience.

#### **EXPERIENCE**

## Red Bull

2006-2008

Multiple events for Network and Cable TV, web, and internal use. These productions utilized my ability to multi-task and problem solve in a variety of fast-paced production environments.

- Red Bull XFighters 2008: Fort Worth (ABC) Camera assistant to Director of Photography. Filmed Specialty and Features segments.
- Red Bull Last Man Standing 2007 (SPEED) Key Production Assistant and Second Unit Camera Operator.
- Red Bull Last Man Standing 2006 (SPEED) Intern and Second Unit Camera Operator.
- Red Bull Corporate Planning DVD (Internal) Shot and edited marketing conceptions DVD for staff use.
- Red Bull Flug-Tag Event Videography (Web) Camera shoot of college students on Austin bound road trip.

Pernod Ricard USA 2007

Worked with corporate management team to develop the concept plan for a national promotional video. Responsible for all aspects of execution, including: developing and managing a budget, hiring crew, arranging studio rental, production workflow, shooting, and supervision of all post-production to ensure successful project completion.

# **Black Dog Productions**

2007-2008

Founder of video camera rental business. Purchased, rented and maintained equipment. Responsible for marketing to generate sales, customer service, and managing business website.

## **EDUCATIONAL EXPERIENCES**

Maximized learning opportunities by contributing to Radio-Television-Film programs and activities.

- Selected as Teachers Assistant for Cinematography II
  - Served for three years as Public Relations Officer for Student Filmmaker Association (SFA). Utilized social media to promote the organization including Facebook and YouTube.
  - Extensive contribution to university radio station (KTCU): Elected and served as Production Manager for two years, award-winning on-air DJ for three years.

### **EDUCATION**

**Texas Christian University** – Radio Television Film Major