



Local #800 &



#44



*Production Design, Technology Designer*

*Kim Bailey*

**Overview**

- Leading a team requires a full grasp of the individual's talents and motivation along with the fundamentals of meeting objectives and deadlines. My career bears the responsibility for a philosophy and how to inspire each individual in a department, coordinate with contractors and interface with government. Coming from a field known for the highly creative, it has been my pleasure these last 40 years to have led and inspired artists and colleagues to reach beyond their talents to create the extraordinary. Looking forward, it is my goal to apply the many years of extensive experience to a worthy endeavor.

**Qualifications**

- Multiple years of experience in coordination with and adherence to government office requirements in multiple counties, states and countries, including jurisdictional regulations for film production with respects to permits and appropriate license requirements. In addition to design specifications for projects other than motion pictures, have been responsible for adherence and coordination to building codes and requirements in multiple locations around the world.
- Extensive experience in development, integrated manufacturing, motion picture production, design and management with logistics for large and small team projects.
- Unique expertise in brand development, brand enforcement, trans-media marketing, traditional marketing and social media.
- Over 30 years experience in architectural design, interior design, lighting design, commercial environments, mechanical engineering, electronics, show control, displays and projection technologies and theoretical design.
- 20 years of product development, tie in / cross promotions, product promotion, product integration and leveraged media for both network and print.
- Over 30 years experience in prototype development, custom manufacturing and specialized applicational manufacturing or development.
- Extensive background and experience in profitability models for live events, themed entertainment, new media, video gaming, manufacturing and film production.

**Selected**

**Achievements**

- **Recipient** 2009 inaugural Streamy Award for (WEB • New Media) Production Design
- **Nomination** in part 1988 Emmy "Star Trek the Next Generation" (with Dan Curry)
- **Trained** 2003 State of California Fire Safety Officer & Occupational Safety (CalOsha)
- **Certified and Trained** in hazardous materials and explosives from 1987 to 2005.
- **Certified 2009** Contract Services Administration Trust Fund, International Alliance of Theatrical Stage Employees of CalOsha and FedOsha occupational safety and training for hazardous occupational conditions and risk management.
- **Managed** as the Director of Marketing for Vodawave, inc.. Established firm in the Los Angeles/Korean/Chinese market using an H323 technology for VoIP communications. Able to develop the brand and bring the company to venture capital funding with Goldman Sachs through Right Hand Capitol, inc..
- **Produced** multiple projects around the globe for live/themed entertainment and trade show environments to feature film and television productions.

- **Story Content** creator for multiple projects around the globe in themed entertainment, trade show environments, mobile media campaigns, film and television production.
- **Technology Achievements** for 1999 feature film “Mission to Mars” and the subsequent themed exhibit at Epcot Center, Walt Disney World Florida.
- **Invented** non-toxic fire/smoke effects for film and live performance, specialized morphing wall effect for Walt Disney Imagineering and Pani Projector Optical Fire Effect for Pirates of the Caribbean Euro-Disneyland Paris.
- **Envisioned** as the Technology Designer/futurist for multiple feature film productions and corporate ventures from 1993 to 2001, new sciences that are now being implemented or developed in society.
- **Recipient** of the District Award of Merit, Boy Scouts of America.
- **Recipient** of Honored Charity Award, Ronald McDonald House Charities 1996 and 1998

#### Professional Experience

- **Principal Partner - Creative Cookie, LLC. . (2015 to Present)**  
Arizona based IP development firm focused on consulting, industrial design and entertainment content.
  - **Engaged** in design services and prototype development for a consumer product.
  - Engaged in development of IP for streaming service.
  - Consulting for client focused on a specific IP financial model.
- **Principal Partner - ADOD, LLC. - Artistic Development on Demand. (2007 to 2014)**  
Entrepreneurial venture parallel to the scope of the motion picture and entertainment industry. The business model focused on conceptual business development, brand development along with image consulting, architectural interior design, trade show design, trade show logistics, game design and themed entertainment environments.
  - **Engaged** in design services, engineering, themed entertainment and consulting to Walt Disney Imagineering.
  - **Engaged and Created** themed trade show environment, marketing materials and brand direction for Aquafine UV, inc. a Danaher Corporation, Tempo Industries, Tivoli Lighting, The National Hot Rod Association, Government of Malaysia, Australian Film Commission, Bixel Projects Equestrian Theme Park Australia, Contessa Foods, Electronic Arts and many others.
  - Engaged by GL Enterprises, inc, for consulting, industrial design and coordination for R.O.M. production.
  - Engaged by DHL Worldwide services for conceptual architectural designs.
  - Brand development for MTI America and MTI Korea communications.
  - Engaged by Tacori Jewelers for themed commercial environments and Store in store displays worldwide.

- Engaged by Neo-Neon of America for themed trade show environments and brand development worldwide.
  - Engaged by Tapioca Express, inc. to Los Angeles franchises for brand and marketing development.
  - **Industrial design** and development of intellectual property for Terrance Howard and Synesthesia Enterprises, inc.
  - **Development** of web brand and presence for the recording group, The Grateful Dead and the Grateful Dead Family Album.
  - **Interior Design** showcase ceiling sculpture for Vegas Views, Las Vegas Nevada.
- **Design Director - Starlight Effects/Signature Concepts** (2004-2007)  
Themed entertainment and environments joint venture between Starlight Effects and Signature Concepts, inc.. Design director was responsible for all design directives, engineering concepts and artistic implementation for all projects, develop the design model for each client to use, create the look and feel for the company's profile, direct and implement all concepts from design to completion.
    - **Engaged** by the City of Fontana California, Laserfiche, inc., Audiobahn, inc., Nelson Jewelry, Zenetti Wheels, Sunderland of Scotland for themed environments, interior design and architectural design.
    - **Engaged** by Knotts Berry Farm, Buena Park California for themed design services.
    - **Consulted** to CBRE for interior design and global marketing for themed enclosures.
  - **Director of Marketing - Vodawave, Inc.** (2003-2004)  
Established a firm position in the Los Angeles/Korean/Chinese market using an H323 technology for VoIP communications. Able to develop the brand and bring the company to venture capital funding with Goldman Sachs through Right Hand Capitol, inc..
  - **Art Director/Production Designer - Paramount Pictures Corp.** (2002-2003)  
Paramount Picture Creative Services focused on themed entertainment, theme park design and live events. Duties as the supervising art director/production designer were to the creative aspects for the entire department including client relations, communicate with and meet local - state - federal and foreign government requirements, marketing of services for PCS-Paramount Creative Services and complete supervision our design projects for Paramount theme parks, traveling exhibits and live events.
    - **Designed** the Star Trek World Tour New Generations Exhibit and surrounding themed arena. A completely themed mobile attraction that opened in Hyde Park England on December 18th 2002 which was the very first of its kind.
    - **Art Directed** and designed the 4D "BORG ENCOUNTER" for the Hilton Hotel Star Trek Encounter in Las Vegas Nevada and Bren Germany.
    - Continued and supplementary design services for the "Star Trek World Tour" Exhibit.
    - **Design** support services as a on lot art department to Paramount Studios and its feature film production.

- **Imagineer** - Walt Disney Imagineering/WED Enterprises, inc. (1990-1991)

Engaged as an imagineer to design and development attractions for [The Walt Disney Company](#), to be responsible for the creation and construction of those attraction for [Disney theme parks](#) worldwide.

- **Developed** laminar flow image projection system.
- **Invented** specialized morphing wall effect Walt Disney Imagineering / WEB Enterprises for the Haunted Mansion, Euro- Disneyland Paris.
- **Development** of water effects for Rivers of America Euro-Disneyland.
- **Creation and development** of weather proof Tiki Torches with Henry Kopecky, senior designer.

- **Production Designer - Starlight Effects / misc projects / Kim Bailey (1984 - 2012)**

Entrepreneurial venture inside the scope of the motion picture and themed entertainment industry. The business model focused on architectural interior design and themed entertainment environments and theme park design.

- **Invented** for Pani Projector an Optical Fire Effect for Pirates of the Caribbean Euro-Disneyland Paris.
- **Design** of entire theme park experience “Jungle Land” for Prince Al Baier, inc., Saudi Arabia. Park incorporated an adventure theme and storyline with one dark ride and multiple story driven attractions. Park canvased over 40 acres of attractions and themed environments. Construction was accomplished with American consultants and local contractors.
- **Design services, consulting and drafting** for the Star Palace, Disneyland Anaheim.
- **Design and Industrial Design** services provided to the Great America in San Jose California for themed attractions.
- **Computer Graphics Consulting, Conceptual and Theming** for Epcot Center, Walt Disney World Florida.
- **Supervision of and Industrial Design** for manufacturing of sets, tooling, parts and packaging for various commercial and film industry projects
- **Director** of multiple commercials for television broadcast for client that engaged Starlight Effects to completely create commercial spots.
- **VFX Special Visual Effects, Miniature Effects, Special Mechanical and Pyrotechnic Effects** for multiple feature films and television productions including live performance productions.
- **Production Design, Technology Design, Art Direction and conceptual design** for feature films and television ( [IMDB Credits](#) )

## 20 Years of Architectural Projects (completed)

- Boy Scouts of America. (Camp Verdugo Oaks Camp Directors Building - Castaic, Ca.)
- Enterprise Self Storage. (Design of Public Storage Facilities - Sun Valley, Ca.)
- CRC Inc. Vegas Views. (Architectural Ceiling Sculpture - Las Vegas, Nv.)
- Tri-Steel Homes. (5200 sq/ft Home Design for manufactured home - Dallas, Tx)
- Equestrian Hills Park. (Theme Park Design and Interior Design - Sydney, Au.)
- Candor Studios. (Recording Studio and Live Web Cast Studio - Los Angeles, Ca.)
- Paramount Studios. (Interior Design and Studio Facilities Design - Hollywood, Ca.)
- Jungle Land. (Theme and Architectural Park Design for Al Baier inc., Saudi Arabia)
- Alayev Estate. (Interior and Architectural Design, Las Vegas, Nv.)

## 40 Years of Motion Picture Production:

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| • <u>Celestia (Series Development)</u>                   | (Confidential)<br>(Los Angeles / Phoenix)            |
| • <u>Story (Documentary)</u>                             | Director (Confidential)<br>(Los Angeles, California) |
| • <u>Porsche Legends (Pilot Produced)</u>                | Director Various<br>(Las Vegas, Nevada)              |
| • <u>Construction Kings (Producing - in Development)</u> | Director Leo Ramos<br>(Scottsdale, Arizona)          |
| • <u>Aether - Rise of Spector (VFX Consultant)</u>       | Director Drew Hall<br>(Mobile, Alabama)              |
| • <u>Jimmy's Jungle (Production Designer)</u>            | Director Michael Sarna<br>(Los Angeles)              |
| • <u>Enormous (Production Designer)</u>                  | Director BenDavid Grabinski<br>(Los Angeles)         |
| • <u>A Tiger's Tail (Production Designer)</u>            | Director Michael Sarna<br>(Los Angeles)              |
| • <u>Forerunner (Production Designer)</u>                | Director Christopher He<br>(Los Angeles)             |
| • <u>Damaged Good (Production Designer)</u>              | Director Annie Biggs<br>(Los Angeles)                |
| • <u>I Will Follow You Into the Dark (Designer)</u>      | Director Mark Edwin Robinson<br>(Los Angeles)        |
| • <u>Pranked (Supervising Art Director)</u>              | Director Adam Rifkin                                 |

- (Los Angeles)

• Wrath of Shatner (Production Designer) Director Robert Burnett  
(Los Angeles)
- 2010 Streamy Awards (Production Designer-Live Show) Director Tim Pinch  
(Los Angeles)
- Tiki Bar TV (Production Designer) Director Jeff McPhearson  
(Los Angeles & Vancouver)
- Meet the Fockers (Technology Designer/Futurist) Director: Jay Roach  
(Los Angeles)
- Mort the dead Teenager (Production Designer) Director: Dean Paraskevopoulos  
(Los Angeles)
- Team America (Technical Miniature Effects) Director: Trey Parker  
(Los Angeles)
- The One (Technology Designer/Futurist) Director: James Wong  
(Los Angeles)
- Mission to Mars (Technology Designer/Technology Art Director)  
Director: Brian De Palma (Los Angeles and Canada)
- Soldier (Technology Art Director) Director: Paul Anderson  
(Los Angeles)
- Deep Impact (Technology Designer) Director: Mini Leader  
(Los Angeles)
- Alien Resurrection (Technology Designer) Director: Jean-Pierre Jeunet  
(Los Angeles)
- Space Above and Beyond (Technology Art Direction) Director: Various  
(Los Angeles)
- Mission Impossible (Technology Designer) Director: Brian De Palma  
(Los Angeles, London, Prague)
- Strange Days (Technology Designer) Director: Kathryn Bigelow  
(Los Angeles)
- The Pretender (Visual Effects Supervisor) Director: Various  
(Los Angeles)
- EZ Streets (Visual Effects Supervisor) Director: Various  
(Los Angeles)
- Stargate (Technology Designer and Consultant) Director: Roland Emmerich  
(Los Angeles/Arizona)
- Star Trek The Next Gen. (props, miniatures and VFX) Director: Various  
(Los Angeles)

**Education:**

CSATF - CalOsha/FedOsha Safety Program/Certified Trained, Occupational Safety (2009 - 2009)  
California State Fire Marshall Certification for Fire Safety Officer (2003 - 2003)  
Philmont Training Center/Certificate, Leadership training and management (1993 - 1993)  
Woodbadge WE4-32-91, Human Resources, Administration and Management (1991 - 1993)  
Glendale CC, Glendale, CA. Film and TV Production Arts (1979 - 1980)  
Hoover High School/GED, Technical, Art and Design (1975 - 1978)  
Miami Military Academy, Miami Florida (1970 - 1975)

**Skill Sets and Experience Base:**

Production Design, Art Direction, Themed Entertainment, Film and Television Production, Commercial Content Creation and Production, Web Media Production, Story Development, Distribution, Creative Direction, Visual Effects Producing, Special Effects and Visual Effects, Cinematography, Photography (photochemical and digital), Industrial Design, Product Design, Construction and Interior Design, Technology Design, Graphic Design, UX Design, Mobile Media Marketing, Digital Media, Trans-Media Marketing, Marketing Strategy, Marketing Communications, Social Media and Networking, Budgeting, Strategic Creative Development, Product Integration, Team Management, Brand Development and Management, Trade Show Design and Coordination, Trade Show Graphics, Trade Show Production, Trade Show Strategy, Public Speaking, Mac OS, Photoshop, Illustrator, After Effects, InDesign, Final Cut Pro, MODO 3D, Keynote/Powerpoint, Filemaker Pro, Vectorworks CAD, SketchUp, Motion Graphics, Studio Lighting and Design, CalOsha/FedOsha Certified.

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