

Shawn Gerchicoff

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WINNER

Current & Former Clients



➤ Abilities:

- * Self-starter
- * Proven decision maker who is able to initiate & supervise creative & technical processes
- * Demonstrated ability to identify, hire & manage individuals & teams
- * Experienced leader, providing motivation & guidance by example
- * Strong analytical, organizational & problem solving skills
- * Excellent communication & collaborative skills with individuals at all levels
- * Extremely organized, thorough and detailed oriented
- * Ability to take concepts & ideas into creative realities

Professional Experience:

Producer/Director: Friday Night Tailgate Road Trip. Produce and Direct two "Second City"/"iO Chicago" improv comics for two seasons touring Big Ten Campuses with a single HD-camera and soundman. Shot in reality style without script or camera blocking. Segments aired on the Big Ten Network and bigtennetwork.com. Responsible for scheduling, story line/ideas direction & editing a minimum of five segments plus various bumpers on a weekly basis in a 2½ day shooting week consisting of firm 10 hour days.

Segment Producer: Pride, Power & Passion. An annual one hour show dedicated to feature stories of women's college basketball. Features have included: Rutgers' Women's basketball coach C. Vivian Stringer's life story including the Imus incident. The late Kay Yow's decade long battle against breast cancer. This program is shot interview style without the benefit of voice-overs to change direction and theme. In addition the show features in-depth looks at the Wade Trophy finalists and airs on CBS & ESPN.

Producer/Director: ESPN.COM Road Trip. Produce and Direct a comic as well as a hostess delivering the ultimate college football game day experience including each university's unique traditions. Shot in reality style without script or camera blocking at the biggest game of the week. Segments aired on the ESPN.COM.

Sideline/Reporter Producer/Sound Producer/Associate Director/Coord Director: Turner Sports/NBA-TV
Most recently the duties and responsibilities I have performed for over 15 years for Turner Sports have included; producing talent during the NBA Playoffs. The job entails, organizing and shooting interviews and stand-ups for reports with winning and losing players. Producing "Wired" segments which entail editing on the fly mic'ed coaches to develop storylines and let fans enter a world which they would normally have no access two. Also have directed coord/integration rooms which is responsible for all on-screen crawls and execution of all commercial breaks for NBA Playoffs and MLB Postseason.

Producer: NCAA Basketball-CBS College
AVP Crocs Tour-2007 Atlanta Open
Ultimate responsibilities for replay selection, story lines and talent for the telecast.

Director: 2003 NCAA Women's Division III Lacrosse National Championship.

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1995-Present: Associate Director, Associate Producer, Feature Producer

RESPONSIBILITIES & DUTIES

SUPERVISION:

Responsible for the airing of all television commercial, client enhancements as well as network promos.

TIMING:

Responsible for getting venue on and off the air on time, Coordination of all on-field/court/ice stoppages for television commercial breaks & pregame timings.

SHOOTING & EDITING:

- * Teases, Live Commercial Bumpers As well As Rejoins, Pre-Produced Commercial Bumpers, Vignettes & Other Taped Elements, Sound bites.
- * Experienced at Live Tape Turnarounds for segments to Time.
- * Experienced at turning around Live and Live to Tape, Pregame, In-Game and Postgame sound.
- * ENG shooting (one camera or multi-camera shoots) as well as live and taped two-ways.
- * Securing archival material
- * Planning & set up of shoots including hiring camera crews
- * Videotape logging, edit prep, field production & script writing.
- * Help Producer with Replays.

LIAISON:

Between League & Network Television truck including game officials.

CREDITS INCLUDE

NFL On CBS, FOX NFL Sunday, The Masters, three Olympic Games, NCAA Basketball & Football on CBS including March Madness, Final Fours & Bowl Games, College Football Today, Three PGA Championships, NASCAR On CBS, TNT & NBC including the Daytona 500, Atlanta Braves Baseball on TBS & Turner South, MLB ON FOX, NBA ON TNT & TBS including postseason games, All-Madden Team, Atlanta Thrashers Hockey, World League of American Football (NFL Europe), & NHL ON FOX.

May 1994-February '95: Broadcast Associate- FOX Sports, Los Angeles, CA

Lead Game Fox NFL Sunday

SET-UP RESPONSIBILITIES:

Help with design & computer interfacing of all in-game related graphics, establish & organize all in-game statistical graphical animations prior to start up of Fox Sports' initial season of televising the NFL. Organize and hire production support personnel in all NFL On FOX cities.

IN-GAME RESPONSIBILITIES:

Worked closely with lead producer & lead game analyst to develop story lines graphically. All aspects of compound administration.

PRE-PRODUCTION DUTIES:

Organize & set up all NFL ON FOX game graphic discs. Acquire videotape & photographs (historical & current) as well as photographs. Coordinate travel plans for production crew & hire production support personnel. Initial contact for production crew with NFL teams to obtain pertinent game information & credentials.

September 1992-June '94: Broadcast Associate- CBS Sports, New York, NY

Taped & live telecasts, NFL On CBS, NCAA Basketball & Tournament, CBS Eye On Sports. Lead Broadcast Associate 1993 U.S. Open (Tennis), Olympic Winterfest countdown to Lillehammer - Wengen Downhill (Winner IOC Gold Wing Award for excellent program).

September 1987-August 1992: Statistician- CBS Sports, New York, NY

RESPONSIBILITIES:

Kept track of all pertinent in-game statistics & trends for the graphics area, talent & producer. Researched pre-produced historical and current trends for graphics room.

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September 1987-August 1992: Statistician- CBS Sports, New York, NY

RESPONSIBILITIES:

Kept track of all pertinent in-game statistics & trends for the graphics area, talent & producer. Researched pre-produced historical and current trends for graphics room.

Network assignments include:

Four Super Bowls, Four NBA Championships, Four Final Fours, Three World Series, Two ALCS's, Two NLCS's. Two Women's Final Fours.

Other Series & Shows Worked On:

Associate Writer: Coca-Cola's Big TV (Super Bowl XXVIII & World Cup '94).

Production Assistant:

Three Indianapolis 500's, The NFL On CBS, MLB On CBS, The NBA On CBS, NCAA Football & Basketball On CBS including March Madness, ABC'S Monday Night Football & Baseball, ABC's Wide World Of Sports, USFL On ABC, CBS Sports Saturday/Sunday & Spectacular, Numerous Bowl Games, Hard Copy, MTV Music Awards-Ohlmeyer Communications Company, Race Across America, Pan-Am Games.

Education:

University Of Southern California, Los Angeles, CA 1983-1987
Sports Information/Broadcast Journalism Studies.

References:

Furnished.

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WINNER

References

JOE ACETI

Directors Guild of America-Lifetime Achievement Award in Sports Direction

IN.CASES@VERIZON.NET

LARRY CAVOLINA

Director, Super Bowl XXXV, XXXVIII

CAV13@AOL.COM

BOB DEKAS

Coordinating Producer, NCAA Basketball on CBS

BDEKAS@CBS.COM

GLENN DIAMOND

Coordinating Producer, MLB on TBS

GLENN.DIAMOND@TURNER.COM

JOHNATHAN DRUBNER

Comedian, Head Writer, ESPY Awards, Host ESPN Road Trip

DRUB@DRUB-INDUCED.COM

DAN EDWARDS

Vice President of Communications & Media, Jacksonville Jaguars

EDWARDS@JAGUARS.NFL.COM

TERRY EWERT

Former Executive Producer CBS Sports & Head of Production & Managing Director for the Atlanta Committee for the 1996 Summer Olympic Games, Producer Big Ten Network

EWERTTERRY@AOL.COM

JACK GRAHAM

Vice President, Golf Events & Executive Producer-Golf Channel

JGRAHAMSPORTS@AOL.COM

GREG GUMBEL

Play-by-Play Announcer & Host, CBS Sports

GREGCBS@AOL.COM

VERNE LUNDQUIST

Play-by-Play Announcer, CBS Sports, Member-National Sportscasters and Sportswriters Hall of Fame

VNLUND@SPRINGLOOSE.COM

ERIC MANN

Senior Producer, CBS Sports

EMANN@CBS.COM

STEVE MILTON

Director, CBS Sports

STMILTON@AOL.COM

BOB PAPA

Play-by-Play Announcer, The NFL Network, HBO Sports, NBC Sports & New York Giants Radio

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BILL RAFTERY

Basketball Analyst, CBS Sports & ESPN, Basketball Hall of Fame Inductee

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JIM RIKHOFF

Producer, CBS Sports

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CRAIG SILVER

Coordinating Producer, College Football on CBS

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SUZANNE SMITH

Director, CBS Sports

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LESLEY VISSER

Reporter, Pro Football Hall of Fame Inductee, CBS Sports

LVISSER88@AOL.COM

MICHAEL WEISMAN

Executive Producer, NBC Universal Television Group

MICHAEL.WEISMAN@NBCUNI.COM

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Credits Include

