

## Television & Commercial Resume

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### OBJECTIVE:

Seeking opportunities where I can utilize and challenge my storytelling abilities.

### **MANAGING PARTNER**

#### ***JCM FILM AND MUSIC LLC, multi-media production house, January 2007- Current***

- Created and oversaw production and delivery of commercials and marketing videos for clients like American Express, Pulte Homes, Baker College, Comcast, automotive retail and many Michigan small businesses.
- Wrote music, scripts and directed on-camera talent, voice-over artists, camera and crew, and animators.

### **PRODUCER**

#### ***FUTURE, Feature-length film, September-November 2015***

- Casted talent and coordinated pre-production activities around budget.
- Created and sold product placement initiatives.
- Worked with director and crew to execute day to day production tasks.

### **EDITOR & POST-PRODUCTION MANAGER**

#### ***START UP, Season 1-3, National PBS, April 2013-October 2015***

- Brought 39 nationally broadcasted episode packages through content cut to finish, close-captioning, technical evaluation and delivery to network.
- Color matched, graded and stylized multiple camera formats for broadcast.
- Cut interview and b-roll footage into 7-10 minute content segments.
- Promoted from editor to create and manage workflow, 12 editors, assistant editors and sound technicians.

### **EDITOR & POST-PRODUCTION MANAGER**

#### ***A CRAFTSMAN'S LEGACY, Season 1-2, National PBS, January 2014-July 2015***

- Brought 26 nationally broadcasted episode packages through content cut to finish, close-captioning, technical evaluation and delivery to network.
  - Wrote voice-over scripts for 25 episodes on the history of multiple craft trades.
  - Color matched, graded and stylized multiple camera formats for broadcast.
  - Composed and recorded musical arrangements for 13 episodes.
  - Managed 6-12 editors, assistant editors and sound technicians.
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## **CONTENT EDITOR & ASSOCIATE PRODUCER**

### ***BOOGIE STOMP, Feature-length documentary, January 2008- June2010***

- Worked with director and script to cut 400+ hours of performance and interview footage and music into a 90 minute narrative.
- Conceptualized shot and assembled title sequence.
- Managed workflow, international formats with multiple additional editors and crews working in France, Russia Germany and Canada.

## **EDITOR**

### ***SUPERMOTO RACE SERIES, The Speed Channel 2007-2008***

- Content editor for behind the scenes and race footage.
- Timed and formatted race segments for broadcast.
- Assisted in the writing and production of lifestyle segments.

## **CREATOR**

### ***ROCK N ROLL SAFARI, PBS DOCU-SERIES, 2005-2007***

- Directed and edited 8, 60 minute segments for broadcast.
- Licensed content to websites, PBS and FOX networks.
- Created and implemented product placement for automotive sponsor.
- Produced and marketed city-wide concerts for live taping.

## **MANAGER AND ROAD PRODUCER**

### ***AMCI, Automotive Marketing Consultants, inc. 2002-2013***

- Facilitated and implemented marketing strategies for brand events of over 20 automotive marketing campaigns.
- Communicated product knowledge regarding form and function of Volvo, Mercedes, Ford, Cadillac, Toyota and Lexus brands.
- Trained and managed daily responsibilities, budget, location of over 40 people on ride and drives in over 20 major U.S. markets.
- Created and facilitated dealer training programs.

## **SOFTWARE AND HARDWARE PROFICIENCY:**

Adobe Creative Suite, DaVinci Resolve, Final Cut Pro, Color, Logic, Motion, Quickbooks, Microsoft Word, PowerPoint and Excel. HD camera formats, including DSLR, SonyHD, GOPRO, BETA and ENG cameras.

## **MUSIC PROFICIENCY:**

Voice, Guitar, Lap Steel, Harmonica, Lyrics

## **AWARDS AND ACCOLADES:**

2008 Emmy nomination, *Rock N Roll Safari*  
Award Winner at *Indie Fest* film festival For *Boogie Stomp*  
Official Selection at Santa Fe, Carmel, Sonoma, NorCal, Louisville Film Festivals for *Boogie Stomp*.

