

# Gabriel Gornell

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## NOTABLE ACCOLADES

- Top 10 Must See List • Entertainment Weekly Magazine, 3/05/10 Issue • T-Sex
- 3 of 4 Stars • People Magazine, 3/16/09 issue • Battles BC
- Best Web Navigation • 2009 Communicator Awards • Four In Hand
- Featured Artist, Sundance's Most Important Films • 2006 Museum of Modern Art (MoMA) • Man About Town
- Honors in CGI Animation • 2006 Academy of Television Arts & Sciences (Emmy) • History Channel
- Women's Wear Daily (WWD) • 100 Most Recognized Brands 2003 & 2004 • Mudd Jeans
- Adweek Best Spots • 2003 Adweek Magazine • Mudd Jeans
- Best Short Film • 1997 Sundance Film Festival • Man About Town
- Best Commercial • 1996 Worldfest • Cable Positive
- Best PSA • 1995 Worldfest • National Association for People with AIDS

## 10.01.09-PRESENT

### LOCOMOTIVE DISTRIBUTION // CHIEF CREATIVE OFFICER

Launched the boutique distribution label in 2009. Oversee all Development, Creative Services, and Production Initiatives for the International Film and Television distributor.

#### Notable Entertainment Properties:

- "Snowmen" 2010 Feature—with Ray Liotta, & Christopher Lloyd
- "Tyrannosaurus Sex" 2010 CGI Dinosaur Special for Discovery
- "The Hot Potato" 2011 Feature—with Ray Winstone, Jack Huston, & Delroy Lindo
- "Bubble Bubble Cook" 2011 Animated Series—with Whoopi Goldberg
- "Temple of Venus" 2011 Feature—with Kathy Bates, & Mary Stuart Masterson
- "Sleepless Beauty" 2011 Feature—with Ashley Tisdale, & Meg Ryan
- "First 50 Years" 2011 TV Music Special—with Kenny Rogers, Dolly Parton, & Lionel Richie

## 09.01.07-09.30.09

### FOUR IN HAND // PRESIDENT

Ran all aspects of development, production, and operations for the TV production company.

#### Notable Entertainment Properties:

- "Battles BC" 2009 Eight Episode "Action Series" for History Channel
- "Art of War" 2009 Two-hour Military Special for History Channel
- "Journey to 10,000 BC" 2008 Two-hour Prehistoric History Special for History Channel
- "Last Stand of the 300" 2007 Two-hour "300 Movie Tie-in" Special for History Channel

## 02.01.01-09.01.07

### GNYS // CREATIVE DIRECTOR

Provided strategic brand solutions to clients with specific marketing goals. Delivered: TV, print, identity, direct mail, in-store, and package design.

Brands: Hasbro for Marvel Entertainment, The Rolling Stones, Mercedes-Benz, Mudd Jeans, Bed Bath & Beyond, Godiva, Discovery Channel, North Fork Bank, Cointreau, and E\*Trade

## 08.01.00-02.01.01

### ATTIK // SENIOR PRODUCER

Oversaw branding and design projects from pitch to delivery.

Delivered: Creative and marketing strategy, commercials, & network promos

Brands: P&G for Dawn Liquid Soap, Wrigley's Big Red Chewing Gum, and Cinemax

## 09.01.98-08.01.00

### BERENTER GREENHOUSE & WEBSTER // EXECUTIVE PRODUCER

Managed production department, in-house post-production, & broadcast design department.

Delivered: 40 National commercials plus over 100 radio spots per year.

Brands: Marvel Entertainment, Toy Biz, Bed Bath & Beyond, & Starbucks

## 06.01.96-09.01.98

### GRIFFIN BACAL // SENIOR ACCOUNT MANAGEMENT

Delivered: TV, print, and radio for national advertising campaigns

Brands: Sharp Electronics, Court TV, & USA Network for Hallmark Entertainment

## 06.01.94-06.01.96

### DENTSU // ACCOUNT MANAGEMENT

Delivered: TV, print, radio, and collateral for national advertising campaigns

Brands: Canon Inc., Shiseido, and TV Japan