

Beauty | Fashion | Life

BY ALONDRA RENA

I have worked as a MAKE-UP ARTIST in HD Television and film, as well as, weddings, photo shoots, and events. I am experienced on all complexions and ethnicities and can execute a flawless finish. I possess the power to create and achieve an entire, unforgettable makeover on any client. I am a true artist at heart and absolutely love what I do. My expertise on skin color matching, skin textures and types, contouring, products, and product line enhance the growth of the organization where I work. My focus is always on growth individually and as a team.

EXPERIENCE MAKE-UP ARTIST Anastasia Beverly Hills, Brentwood, C A 2009 to present
Lead Make-up Artist for Brow Expert, Anastasia Soare's new Brentwood salon. Create a variety of looks for LA clientele and photo shoots.

MAKE-UP ARTIST Salon Vixen, Atlanta, GA 2008 - 2009
Give people a desired look through the use of make-up, airbrushing, body paint, and eyelash enhancing. Hide blemishes and hyper-pigmentation of skin to make the person look their most beautiful. Deal with each individual client respectfully, to satisfy their own individual needs.

MAKE-UP ARTIST Salon Opulence, Atlanta, GA 2007 - 2008
Performed eyebrow and body waxing. Applied Eyelash Enhancements. Applied make-up for individuals with all skin types.

MAKE-UP ARTIST Cleopatra Salon and Spa, Atlanta, GA 2005 - 2007
Completed a cosmetology apprenticeship with the Georgia State Board of Cosmetology. Performed body waxing, eyelash enhancements, and make-up techniques for clients. Assisted master cosmetologist with hair care needs such as shampooing hair, blow drying hair, and mixing chemicals.

MAKE-UP ARTIST ULTA Cosmetics, Smyrna, GA 2004 - 2005
Well trained on many different prestige make-up product lines, such as, Bare Essentials, Pure, minerals, Smashbox, Urban Decay, Lola, Studio Gear, Red Earth, Amazing Cosmetics, and many more. Well trained on skin care lines, such as, Md Formulations, Dr. Murad, H2O, Derma Blend, and more. Applied make-up to different skin types according to each client's individual need.

EDUCATION 2010 University of Phoenix Online, Atlanta, GA
Bachelors of Science Business GPA: 3.8

2006 Cleopatra Salon and Spa (Apprenticeship), Lithonia, GA
Apprenticeship Cosmetology

ADDITIONAL EXPERIENCE Career Day for John F. Kennedy Middle School in February 2009.
Bronner Brother's Hair Show- August 2009 **Make-Up Artist / Teacher**
Bronner Brother's Hair Show (Urban Beauty)- February 2007 **Make-Up Artist**
Magic Show (PZI Jeans)- August 2007 **Model**
Magic Show (PZI Jeans)- February 2007 **Model**

"give me face!"



Make-up TIP

The **EXPERT** L.A.-based make-up artist Alondra Rena uses her expertise in makeup to spotlight the most striking feature of her clients.



WHAT'S IN MY BAG

*Amazing Cosmetics, Concealer
Pür Minerals, Golden Glow Powder
Anastasia, Lash Lifting Mascara
Ben Nye, Creme Cheek Rouge
It Cosmetics, My Sculpted Face
Artistry, Skin Moisturizer*

Make-Up Master

ALONDRA RENA

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