

| Experience    | LIEBERMAN PRODUCTIONS San Francisco<br>Production Manager, 2007–10   |
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|               | <ul> <li>Produced 40+ spots for major brands such as Proactiv and Meaningful Beauty with budgets ranging from \$100,000 - \$500,000</li> <li>Coordinated million-dollar commercial shoots with multiple formats, multi-camera setups, live studio</li> </ul> |
|               | audiences, and live broadcast feeds  |
|               | <ul> <li>Produced shoots with various types of talent ranging from real people to major celebrities</li> <li>Oversaw production budget of 5.5. million dollars over a year. Handled all hiring, scheduling, and actualizing in production.</li> </ul>        |
|               | <ul> <li>Production was scaleable. Shot everything from web video crew of 3 to full commercial shoots with a crew of 100.</li> </ul>   |
|               | BLANKANVAS PRODUCTIONS San Francisco<br>2008   |
|               | <ul><li>Wrote, produced, and edited commercials and short films</li><li>Shot with lean budgets and worked across all departments</li></ul>   |
|               | FREELANCE PRODUCTION Chicago   |
|               | <ul> <li>2007</li> <li>Edwin Jeans Spot — Starring Brad Pitt, Dir. Steven Klein, DP: Rodrigo Preito</li> <li>Lupe Fiasco &amp; Gemini, "We On" — Music Video</li> </ul>  |
|               | LIFELONG MEDICAL Berkeley<br>Americorps Member, 2006–07  |
|               | <ul> <li>Pharmaceutical Advocate, Medical Assistant, Shelter Worker</li> <li>Interviewed and shot footage for documentary on the lives of transient youth in Berkeley and their experiences with the public healthcare system</li> </ul>                     |
| Education     | CITY COLLEGE OF SAN FRANCISCO<br>Film, 2007  |
|               | UNIVERSITY OF WISCONSIN - MADISON<br>B.S. in Psychology, Pre-Medicine, May 2006  |
| Proficiencies | Microsoft Office, Final Cut Studio, Adobe Creative Suite, Filemaker Pro, Final Draft   |
| Other         | The Second City Intensive  |
| Experiences   | The Piven Theatre Workshop   |
| References    | GREG FRANCIS   |
|               | Executive Producer<br>757.348.4040 / mrgregfrancis@gmail.com   |
|               | DAVID LAMBERT<br>Producer  |
|               | 415.806.2067 / dlambo@mac.com  |