



# FREDD PARR

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[youtube.com/barkup71](https://youtube.com/barkup71)

## Summary

High-level technical expertise, and innate sense of story makes Fredd an indispensable content partner. He smooths out the postproduction experience for clients, producers, and co-workers by fostering a collaborative environment, balancing all the various needs. He has an exceptional ability to see the shape of the project and take the right steps to deliver it on time and under budget. His technical confidence, sense of humor, and amiable personality make working on his team fun and rewarding.

## Skills Summary

**Software:** Final Cut Studio 3, Avid Media Composer 5, Media 100  
Premiere, Photoshop, After Effects, Cinema 4D

**Cameras:** Canon XL2, GY DV500, DXC-D30 DVcam, Betacam.

**Decks:** HDW-F500, Betacam, MiniDV, DVcam, VHS, Digibeta

## Employment History

**LEAD EDITOR** • Product Partners (Beachbody), Santa Monica, CA 4/2007 – 11/2010

Managed Post department growth from a staff of two with support from two or three freelancers to a new location, and a staff of ten with five freelancers. Working one-on-one with producers while making sure that editors had the materials, direction and technical questions answered to meet project deadlines. Assessed producers' needs and offered solutions to get the job done. Edited and on-line finished workout product videos, behind the scenes, and marketing media, using Final Cut Studio 3 for broadcast and DVD authoring. Edited Cut-downs and international versioning of all products' infomercials, including *P90X*, maintaining consistent visual tone and style for each brand. Created motion graphics using Photoshop, Cinema 4D and After Effects. Maintenance and support of 10 workstations, X-SAN and file systems.

**FACILITIES OPERATIONS MANAGER** • Herzog Cowen Entertainment, NoHo, CA 04 –07

Management of machine room, set up and maintenance of video editing equipment (Avid, Final Cut) for post-production activities of additional material for DVD feature film releases on high-profile projects such as "Pirates of the Caribbean 2 & 3" shot in HD. Supervised of three employees. Organization and security of vault and equipment assets.

**MACHINE ROOM MANAGER** • The Transcription Company, Burbank, CA 03 – 04

Operated up to 30 individual tape dubbing workstations simultaneously in various formats



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including: VHS, Beta, Mini DV, DVD, and CD. Attention to detail such as matching time code to window burn and distribution of work lengths for efficient transcription. Job number organization and materials security all critical.

**EDITOR/ VIDEOGRAPHER** • Corporate Productions Inc., Toluca Lake, CA 99 – 02

Shot and edited infomercials, corporate videos, educational videos, and commercials for broadcast. Coordinated productions, rented and transported equipment for a wide variety of events/locations such as: surgery, aircraft machine shops, classrooms, beaches, railroad switching stations, and oil tankers. Dealt directly with clients receiving notes and making changes to suit their specific project goals. All projects on time and under budget.

## **Freelance Work**

Infomercial Editing – Meltzer Media – NY

Event Videography/Editing – First Star – LA

Motion Graphics Creation – *Dog Whisperer with Cesar Millan*, MPH Entertainment – LA

Videography/Editing Foundation Video – Los Angeles City College Foundation - LA

## **Education**

BA Media Leadership – Editing, The Evergreen State College, Tacoma WA – 1999