

ERIKA BRADBERRY

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GRAPHIC/VISUAL DESIGNER

QUALIFICATIONS PROFILE

Highly creative and multitasking Designer with extensive experience in entertainment theme painting, design, rendering and illustration. Exceptional collaborative experience and interpersonal management skills. Dynamic team player with well developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations. Passionate and inventive creator of scenic looks and design solutions. Accustomed to performing in deadline driven environment and working within budget requirements. *Creative experience in the following:*

VISUAL ARTIST

- Color and Finish
- Sets, Prop, Murals
- Drawing/Sketching
- Layout

DIGITAL MEDIA

- Animation
- Photo manipulation
- Illustration/Rendering
- Web ready design

PRINT

- CD Cover Design
- Poster Design
- Logo Design
- Identity

PROFESSIONAL EXPERIENCE

Freelance Designer, 2001 - Present:

Conceived, executed and completed a wide variety of contract projects employing an unlimited array of techniques and mediums from concept development to execution of final product.

Key Achievements:

- Art Director/Illustrator, freelance CD packages.
- Production Designer, "The Grande Mothers" at the Red Cat/Disney Concert Hall
- Illustrator/Painter - hand painted textiles for Siegfried & Roy production.
- Faux finishes for private residences, and scenic artist for many television productions.

All Access Staging & Productions, Torrance, California, 2005 - present

Lead Scenic Artist - Contract Basis

Successfully managed, produced and coordinated scenic design projects from concept to completion for major touring artists and trade/corporate events. Work closely with clients to produce interesting design solutions while consistently meeting deadline requirements. Create finish paint treatments including development of colors and technique, instructing assistants and producing finished product. Generate color renderings to accompany design execution and production. Research, order and purchasing materials. Travel and location work typical.

Key Achievements:

- Produced high profile projects for: Bob Dyla, Bette Midler, Motley Crue, Gwen Stefani, The Killers, Vicente Fernandez, Dane Cook, Raskall Flatts and many others.
- Successfully hired and managed crew when required.
- Efficient project manager.

Scenic Highlights Scenery and Prop Construction, Los Angeles, CA, 1995 - 2002

Staff Artist

Successfully translated plans and drawings to completed painted projects for television, theatrical and theme park venues. Developed samples and treatments. Managed crews, workflow and materials. Worked with Art Directors and Designers on achieving desired effect. Worked on a wide variety of substrates employing various materials and processes, including metal, fabric, plastics and wood, airbrush and hand painting.

Sign Shop - Graphics

Produced RTA lettering and graphics using self-adhesive vinyl and 3d materials. Prepared and translated artwork for output on plotter and CNC router table. Projects include: Disneyland Mulan Parade float, Keenan Ivory Wayans Show.

Key Achievements:

- Consistently produced scenic product within budget and time constraints.

- Developed samples and finish techniques.
- Managed crews effectively

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ERIKA BRADBERRY

Page 2

EDUCATIONAL BACKGROUND

Bachelor of Arts - Design 2005

California State University, Los Angeles

Magna Cum Laude

Associate Arts Degree, 2003

Glendale Community College

Fine Art, Cinema 1984-1990

Los Angeles City College

TECHINICAL PROFICIENCY

Platforms:

Mac OSX, Windows.

Applications:

Adobe CS4 – Illustrator, Photoshop, InDesign: proficient. Dreamweaver, Flash, Fireworks: working knowledge. MS Office suite, FlexiSign pro.

AWARDS

Recipient, Dramalogue Critics Award, Lighting Design for “Peace in the Valley”, 1992

Honors Student - California State University Los Angeles