

# Shelby George Smith

7721 West Monroe St Unit 2 | Forest Park, IL 60130 | (321) 276-1407

ShelbyGeorgeSmith@gmail.com | www.ShelbyGeorgeSmith.com

## Employment

*FM Hair and Skin Studio* Chicago, IL  
Freelance Artist Current

- Cut, color and style hair for a diverse clientele
- Maintain my only booking and hours
- Attend continued education classes with Kevin Murphy

*The Bridal Team/Stewart Talent* Chicago, IL  
Freelance Bridal Hair Specialist Current

- Style hair for weddings as well as perform trial hair services prior to wedding
- Prep and style hair for models for wedding related film work, runway shows, photoshoots and events
- Work featured in CS Brides, Style Me Pretty and Hairbrained.me

*Pop Beauty* Chicago, IL  
Freelance Brand Representative 2011

- Introduced Ulta customers to Pop Beauty by way of makeup application and product recommendation
- Commuted between Chicagoland Ulta stores, communicated scheduling with respective Ulta Prestige managers and boosted Pop sales in the Prestige department
- Created reports/invoices on a weekly basis

*Mops Beauty Shop* Chicago, IL  
Hairstylist/Makeup Artist 2010-2011

- Worked with Bumble and Bumble styling products, as well as L'oreal Professional hair color lines; Majirel, Luo, INOA and Richesse
- Attended and participated in monthly classes on cutting and color
- Cut, colored and styled hair as a full-time employee
- Performed makeup services for bridal clients

*Arabella Salon* Portland, OR  
Hairstylist 2009

- Creatively marketing hair services in the Portland community through word of mouth incentive and internet advertisements
- Performing amazing hair services with Davines haircolor and styling products
- Maintaining the cleanliness of the salon space

*International Beauty School* Portland, OR  
 Cosmetology Instructor 2009-2010

- Helping students to follow proper procedures during hair cutting, styling, color services and makeup application
- Motivating and encouraging students to excel
- Signing off on service charts

*Blush Orlando* Orlando, FL  
 Independent Contractor (Hair Stylist) 2007-2009

- Performed outstanding cutting, color, waxing for a diverse client base
- Provided clients with excellent customer service as the longest running employee until the salon's closing in August 2009
- Maintained appointment book and tracked revenue for tax purposes
- Marketed via word-of-mouth incentive, social networking and internet ingenuity
- Attended continued education classes for Schwartzkopf and Redken

*Nube Nove* Orlando, FL  
 Assistant/Hair Stylist 2007

- Completed an apprenticeship training program
- Shampooed and blow dried hair for stylists
- Cut, colored and styled hair as a stylist
- Attended continued education classes for Paul Mitchell and Wella

*Macy's- Benefit Cosmetics* Orlando, FL  
 Beauty Artist 2006

- Successfully fit customers with the best products for them by learning about their specific skin and beauty needs and then performing makeovers
- Opened and closed the Benefit beauty counter
- Operated the point of sale system

**Education**

*Paul Mitchell The School* Casselberry, FL  
 Certificate of Cosmetology December 2006  
*Valencia Community College* Orlando, FL  
 Continued education 2003-2004  
*William R. Boone High School* Orlando, FL  
 Diploma 2003

**Licensing**

*Illinois License of Cosmetology* Current  
*Oregon License of Hairstyling, Barbering, Nails, Esthetics* Current  
*Florida License of Cosmetology* Current

**Volunteer**

<i>The Element Student Ministry</i>	Orlando, FL
Group leader/mentor	2000-2004, 2007-2009
<i>Status, division of Discovery Church</i>	Orlando, FL
Group leader	2007-2008
<i>Status Homeless Ministry</i>	Orlando, FL
Coordinator	2005-2006

**\*Other qualifications**

Operated as an area event representative for T-mobile in the greater Orlando area (2005). Sold timeshare for Westgate Resorts (2004). Attended Willow Creek's Leadership Summit (2006), Status' Evolution leadership seminar (2007). Styled hair for the Paul Mitchell Pink Party at House of Blues with Nube Nove Salon (2007).

\*See portfolio for photos of work.