

# Kelli Kathleen Noelle Hagan

17253 Avenida de la Herradura ▪ Pacific Palisades, CA 90272 ▪ (858) 336-7261 ▪ hagank@sandiego.edu

---

## EDUCATION

**University of San Diego** San Diego, CA  
Bachelor of Arts in Communication Studies January 2012  
Minor: Marketing  
**Macquarie University** Sydney, AUS  
Semester Abroad in Australia July 2011- Dec 2011  
**University of Virginia** Charlottesville, VA  
Intensive Study Abroad Program: Semester at Sea Aug 2009 - Dec 2009

## EXPERIENCE

**Allied Integrated Marketing Promotions & Publicity Intern** San Diego, CA  
Jan 2011 – July 2011

- Search for business partners to contribute to the successes of movie screenings, events, and promotions
- Plan events that target appropriate demographics
- Organized events and promotions to the San Diego market for THE EAGLE, JANE EYRE, and HANNA
- Mediate the promotions in the San Diego area to Focus Features Films Studios in Los Angeles
- Create promotional write-ups and reflections for community events
- Manage movie screenings for press and promotion

**Mission Fitness Center Supervisor for Marketing & Website** San Diego, CA  
May 2008 – July 2011

- Train and supervise new employees
- Monitor and guide fitness center patrons
- Maintain and update fitness center website with Adobe Contribute
- Keep Facebook group informed by uploading posts, creating updates and flyers, and announcing events
- Generate and create marketing materials for monthly fitness programs: flyers, posters, calendars

**Salem Communications - KCBQ/KPRZ AM Radio Promotions and Sales Intern** San Diego, CA  
Jan 2010 - May 2010

- Designed liners for on air promotions and sales pitches
- Assisted board operator with production
- Met all deadlines in an efficient manner
- Prepared and monitored promotional events for the community listeners: E-mail blasts, Photoshop/online banners

**USD TV Post Production Editor** San Diego, CA  
Jan 2009 - May 2009

- Researched entertainment field stories
- Assembled post production projects for TV channel
- Created packages with iMovie, Final Cut, and Windows Movie Maker

**Islands Restaurants Hostess** San Diego, CA  
Aug 2006 - Aug 2007

- Greeted and seated customers

**USD Summer Camps & Conferences Secretary** San Diego, CA  
Summer 2005

- Operated multi-line phone system; answered incoming calls and transferred them to needed areas
- Performed multiple tasks independently or with team

## COMPUTER SKILLS

iMovie, Windows Movie Maker; Final Cut Pro, Photoshop, Adobe Contribute CS4, MS Word, Excel, PowerPoint, iPhoto

## LEADERSHIP & ACTIVITIES

**Recreation Program Assistant** Semester At Sea  
**Career Services Initiative Marketing Committee** Semester At Sea  
**Marketing Chair for Residence Hall Association** University of San Diego  
**Marketing and Advertising Building Executive** St. John's University  
**Elementary School Tutor** San Diego, CA  
**Youth Basketball Referee** American Youth Association