

# Eric Montgomery

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## EXPERIENCE :

**Managing Editor** **January 2012-present**

**Cool Flame Magazine**

- Built brand identity and voice through analysis of urban culture in Los Angeles
- Established readership by tailoring content specific to the urban culture and engaging with local trendsetters, artists and influencer in Los Angeles

**Staff Writer**

**August 2012-May 2013**

**Brand Name Films *Not By Choice***

- Developed and pitched story ideas through written treatments and episode outlines for web series that has garnered over 30.000 views
- Wrote spec scripts for episodes "A Technical Malfunction" 3,122 views and "A Therapy Session" 1,549 views

**Lead Editor**

**May 2012-May 2013**

**Assemble Media Network**

- Managed writing staff by implementing strategies and guidelines for content
- Facilitated content meetings and developed outlines for monthly content focus
- Improved readership and focus of brand by implementing "Scene By Us" strategy to create brand voice and identity in urban lifestyle market

**Writer**

**July 2010-February 2013**

**Examiner.com**

- Launched first hip hop culture and politics blog for Riverside Examiner
- Wrote compelling copy covering hip hop culture and rap music scene that increased overall local readership and national attention

**Staff Writer**

**"And" Online Magazine**

**January 2012-Present**

- Wrote and developed original content by identifying opportunity to engage with urban culture on a sociopolitical level increasing readership in Los Angeles urban lifestyle market

**Freelance Copywriter**

**June 2013-Aug 2013**

**Nike Sportswear**

- Developed content through interviews, research pre-writes and original material used for final product by engaging directly with Los Angeles Basketball community

**Co-writer/Performer**

**June 2013-July 2013**

**Disney Studios**

- Rewrote and performed scripted rap for internal production "Bubble Wrap"

**Freelance Writer**

**May 2012-Dec 2012**

**XXLMag.com**

- Wrote relevant copy in the specific voice of the number one selling Hip Hop publication
- Performed onsite interviews and reviews for urban lifestyle events
- Served as Los Angeles area liaison for XXL Magazine print publication increasing Los Angeles market readership

## OTHER PROFESSIONAL EXPERIENCE

**Actor/Model** Pacific Talent And Models

**2005-present**

**Composition Instructor** ITT Tech Orange

**2012-2013**

**Hip Hop Consultant** Culver Museum of the Arts

**2009-2011**

**M.C./Host** UCR Arts Block

**2010-2011**

## EDUCATION

**M.F.A. in Creative Writing with an emphasis in Theatre and Screenwriting**

**May 2011**

University of California Riverside, Riverside, CA

**B.A. in English Literature with a minor in Digital Art**

**May 2008**

California State Dominguez Hills, Carson, CA

**A.A. in Liberal Arts**

**May 2005**

Compton Community College, Compton, CA