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# MIKE VANNELLI – PRODUCER/DIRECTOR

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## QUALIFICATIONS

- ◆ **Commercial and Ad Production:** Produced over 500 ads for platforms including TV, YouTube pre-roll, Hulu, Facebook, Instagram and Kickstarter. Experienced at working with clients to achieve their objectives and create a great end products. Ability to write and edit treatments and scripts; competent in scheduling shoots and casting.
- ◆ **Film and TV Production:** Knowledge of film and TV projects from inception to completion. Effective at organizing and coordinating shoots; experience using production equipment.
- ◆ **Administration:** Provide support for an array of crew and staff. Prioritize and organize workloads to meet strict deadlines; train and support team members. Establish and maintain strong working relationships with management, staff, and internal and external groups.
- ◆ **Proficiencies:** Adobe Premiere, Final Cut Pro X, Final Cut Pro 7, AVID Media Composer, MS Office, Adobe Photoshop, WordPress, Adobe After Effects, Social Media Management.
- ◆ **Strengths:** Enthusiastic and creative; ability to meet deadlines. Excellent oral and written communication; solid skills in improving productivity and efficiency while reducing costs.

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## SELECTED PROJECTS

### Commercial Producer

- “FOD Team” – Hewlett Packard Enterprise
- “Salute” – MasterPal
- “Artificial Intelligence” – Marketeer
- “What Is a Call Sheet?” – Easy Call Sheets
- “Coffee Spill” – Laundry Taxi
- “Who’s Gonna See That?” – Yclas.com
- “Baby Photos” – PhotoPanda
- “How I Like My Mattress” – Switch Mattress
- “Easy Property Management” – Abode Story

### Film and TV Producer

- “Casting Mayhem” – TV Series
- “Class Act” – TV Pilot
- “Travel for Teens: Australia” – Documentary

### Commercial Director

- “Dates” – Polargram
- “Raining Money” – SearchTrade.com
- “Join the Online Revolution” – Youffer
- “Race” – Binary.comCampaign
- “At the Lake” – The Babb Group
- “Wingman” – Six Figure Social
- “About Shoes” – LimDesk
- “Let’s Move” – AdFunnel
- “Art Gallery” – Bedford Cottage

### Film and TV Director

- “Sand of Fate” –Short Film
- “Sunday Story” – Short Film
- “Waking Up Eighty” – Promo Trailer

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## EDUCATION

### Moorpark College

FILM AND TELEVISION PRODUCTION

### University of California – Santa Barbara

FILM AND MEDIA STUDIES