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# Selena Gilbert

## Objective

To obtain a challenging position as a professional makeup artist that will allow me to use my acquired skills and to gain additional professional experience.

## Qualifications

Formative business-focused professional with a ten year career path as a favored makeup artist to clients ranging from celebrities, models, bridal groups to disadvantaged individuals.

- *Trained by some of the industry's top professionals*
- *Create unique, harmonious looks that meet individual styles, preferences, and exceed expectations.*
- *Profound ability to address client concerns, demonstrating empathy while consistently moving the customer towards commitment.*
- *High energy person with excellent time management and organizational skills*

## Work Experience

2007-Present Makeup artist MAC cosmetics Lithonia, GA

- Consistently achieving and exceeding target sales and quotas to attain positive revenue growth.
- Develop and educate clients through beauty products consulting and skin care analysis.
- Create new sales opportunities through self promotion, creative marketing and special events.

2011 December Sponsor makeup artist Platinum Weddings Atlanta, GA

- Communicated with the models with respect to their needs and specifications.
- Generated ideas for makeup design and hairstyles which were coordinated with the holiday fashion theme.

2011 October TV show "It is Me or the Dog?" Atlanta, GA

2011 August Film "A Cross to Bear" Atlanta, GA

## Education

1995 Albany State University  
Albany, GA

- B.S., Biology

2003 University of Phoenix Atlanta, GA

Graduate courses in business

Received certifications through MAC cosmetics

## Interests

Women in Television and Film Association, member since 2010

