

Bio

Known for her innovative costume design in the neo-surrealism and fantasy genre, her imaginative use of unconventional materials and infinite eye for detail, the work of Ami Goodheart has been featured in Clio award-winning commercial campaigns, film, museum exhibitions, television and featured in countless international fashion magazines. Her powerful use of color to tell stories on screen and the combination of exaggerated proportions in silhouette with a couture fashion background have quickly become her trademark.

Growing up as a child in NYC's East Village during the 1980's she was exposed to the vibrance of artists Jean Michel Basquiat, Keith Haring, Jeff Koons and Stephen Sprouse and at the age of 18 was the owner of a successful Vintage Clothing store in the city. Combined with her tireless studies of Art History, these two passions had everything to do with her moving into the direction of costume design.

Throughout the years, Ami has dressed celebrities such as Lady Gaga, Ciara, Daphne Guinness and Lydia Hearst in her custom designs.

Goodheart was honored to be celebrated and photographed for Yves Saint Laurents book '40 Years of Creation' alongside strong influential women Paloma Picasso, Catherine Deneuve and other female artists, as well as Ellen Von Unwerth's popular book 'Fraulein', in which she modeled her own towering headdresses and lavish creations.

Her work as a costume designer now in movies, has recently caught the eye of some of Hollywoods most noted film directors and is currently based in L.A., and works often in New York and Internationally. Ami is currently represented by De Annesley Agency in Los Angeles.

