

MARSHALL O. WELLS III

Producer/AD/DP/Editor – TV and Film

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Enthusiastic, dynamic, creative producer, with the ability to visualize the formation of a creative idea and manage the project successfully from beginning to end. Imaginative and innovative, producing inspiring works with little resources and small budgets. Rare blend of creative instincts, technical know-how, and project management skills.

Competencies Include:

Assistant Director	Cinematographer	Media Organization
Director of Photography	Photoshop	Attention to Detail
Grip	Final Cut Pro	Media Transcoding
Work in Team Environment	Crew Supervisor	Video Editing
Project Execution	IT Support	Motion Graphics
Crisis Management	Artistic Expression	Time Management Skills

Selected Highlights

“Redemption of the Commons”

Producer/Editor

- Developed a shooting schedule for the production unit.
- Hired the production team and crew required for producing the movie.
- Produced first edit of film, then collaborated with director for final version.
- Resolved issues between the cast members and the creative staff.
- Administered the budget and locations for the film.
- Monitored the timetable and budget of the movie, ensured that it was strictly followed.
- Assisted the director in casting for the film.
- Evaluated and reviewed daily work such as dailies, shots taken, and budgeted items.
- Coordinated with the distributors for the film’s distribution.

“If You Loved Me”

Assistant Director/Sound Editor

- Kept the production running on schedule on set.
- Developed a detailed shooting schedule for the production unit to follow.
- Coordinated with the director on the sound editing.
- Cleaned the voice soundtracks.
- Gave direction on sound design used.

“Through These Eyes”

Assistant Director/Director of Photography

- Set up the camera and lighting for shots the director wanted on set.
- Developed a shooting schedule for the production unit.
- Assisted the director with creative direction on set.

Experience

Producer/Editor/Cinematographer, 2008-Present

View Digital Media, Clemson, SC

- Bid, schedule, organize, and manage multiple projects from initial creative development through final delivery.
- Directing cast and crew, recording audio and video, editing video, and mixing sound.
- Expertise in organizing the shooting schedules.
- Keep equipment needed for shoots in proper working order and delivered on time.
- Comprehension of computer and computer systems; how to install and maintain both Mac & PC environments.
- Manage detailed budgets, supervise the budgeting process, approve major expenses, and make weekly progress reports.
- Strong working knowledge of lighting instruments, cameras, microphones, editing equipment.
- Ability to finish the production in the allocated budget.
- Manage all project communications (client and internal).
- Perform crisis management.
- Understanding of production and postproduction techniques.
- Knowledge of project media management techniques, video and audio transcoding.
- Proficient in Final Cut Pro 7 and X, and linear editing systems.
- Experienced in Photoshop, QuickBooks, Office and WebHost Manager.
- Knowledgeable in NLE, import/export protocols, and applications.
- Confident in leading project teams, and working well under pressure.
- Setup and maintain multiple websites.

Editor/Videographer, 2006-2008

Champion Communications, Greenville, SC

- Shot and edited E-mercials, to be delivered by email.
- Streamline the setup, delivery, and reporting of E-mercials.
- Built graphic packages to be used in E-mercials.
- Managed projects from shooting through delivery.
- Managed email blast system.
- Maintained websites.

Videographer/Editor/Engineer, 2002-2006

Clemson University – Communications Center, Clemson, SC

- Developed videos, from beginning to end, for various departments in the university.
- Shot and edited live events on and off campus.
- Posted videos online, client assemblies, and built and authored DVDs.
- Designed and installed video edit bays.
- Designed and setup websites.

Education

Clemson University, Computer Science 1998-2003