Erica Adams

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Experience

A licensed working hair stylist and makeup artist to include traveling for freelance, agency, and as an educator. I have knowledge of various medias and styles including commercial, beauty, editorial, lifestyle and bridal, for print and film. I am a classically trained hairstylist and self-taught makeup artist. My graphic design background has set me apart from the rest with my understanding of composition, color, textures and structure. I have worked with clients such as Seventeen Magazine, Malibu Rum, Lowes, Belk, Escada, Wonderbra, Grazia Itailia Magazine, Spike TV, Charleston, New York Fashion Week, The Sun, Cosmo and Muscle and Fitness Magizine.

Print / Publications / E-commerce

Key Hair Stylist, Cosmo Magazine Life Style Shoot 2014 Key Hair Stylist, Muscle and Fitness Magazine Cover 2014 Key Hair Stylist, The Sun Fashion Editorial 2014 Key Hair Stylist, Ruevenue Magazine Editorial 2014 Key Makeup Artist, Hair Stylist, Miss USA South Carolina Promotional Material 2013 Key Makeup Artist, Hair Stylist, Lacy Crawford NY Post 2013 Hair Stylist, Malibu Rum Advertisment Miami FL 2013 Assistant Hair Stylist, Gracia Italia Magazine Miami, FL 2013 Hair Stylist, Seventeen Magazine Key West, FL 2013 Key Makeup Artist, Hair Stylist, WonderBra How to get the look 2012 Key Makeup Artist, Hair Stylist, Prince Peter S/S 14 Lookbook, Los Angeles Hair Stylist, Anthony Franco Fall 14 Lookbook, Los Angeles Key Makeup Artist, Hair Stylist, Augusta Sportswear Catalog 2012, 2013 Key Makeup Artist, Hair Stylist, Lowes Home Improvement, 2012 Makeup Artist and Hair Stylist, Belk.com 2012 TIGI Brand Ambassador, Hair Stylist, Allure Magazine VIP Lounge, MBFW 2011 Hair Stylist, DANNIJO Jewelry Lookbook, NYC 2011 Hair Stylist, 303 Magazine editorial Oct and Dec 2010, Denver C Key Makeup Artist, Hair Stylist, MacClain Sullivan, Italian Rolling Stone 2010

Runway

Key Hair Stylist, "Anthony Franco S/S14 Fashion Show Beverly Hills 2013
Hair Stylist, Charleston Fashion Week 2011, 2012, 2013
Hair Stylist, Faster by Mark Fast, MBFW 2011
Hair Stylist, Makeup Artist RAW Fashion Show 2012 Raleigh, NC
Key Makeup Artist, Hair Stylist, Event Planner, Nsalo Salon's "Arts for the Arts'" Hair Fashion Show 2008, 2009, 2010
Hair Stylist, 303 Magazine Hair Fashion Show 2010 Denver, CO

Film / Television / Theater

Hair Stylist, Hungry Investors Season 1 2014 Key Hair Stylist, California Breed Music Video 2014 Key Hair Stylist, Tom Greene Show, 2014 Key Makeup Artist, Hair Stylist, Bar Rescue Season 3 2013, 2014 Key Makeup Artist, Hair Stylist, Binem Music Video 2013 Key Makeup Artist, Hair Stylist, Bella "Die for Love" Music Video 2013 Assistant Hair Stylist, Peter Butler for Claire Danes, Emmys Los Angeles 2013 Key Makeup Artist, Hair Stylist, Marines Commercial Shoot 2013 Key Makeup Artist, Hair Stylist, Georgia Health Sciences Commercial Shoot 2012 Key Makeup Artist, Hair Stylist, HOME Telecom Commercial Shoot 2012 Key Makeup Artist, Hair Stylist, ATMC Commercial Shoot 2009-2012 Key Makeup Artist, Hair Stylist, Rucker Johns Commercial Shoot 2011 Key Makeup Artist, Hair Stylist, GloMed Spa Commercial Shoot 2011 Key Makeup Artist, Hair Stylist, SC "Anti Smoking Campaign" Commercial Shoot 2011 Key Makeup Artist, Hair Stylist, Ethos Commercial 2010