

Education

University of Southern California / Los Angeles, CA

M.F.A. in Film & TV Production. Graduated May 2015. GPA: 3.7

School of Visual Arts / New York, NY

"Advertising" continuing education course with Reitzfeld & Beaver for personal and professional development, Fall 2004

University of Connecticut / Storrs, CT

Bachelor of Fine Arts in Graphic Design. Graduated May 2002
GPA: 3.57 / Dean's List

Universidad de Monterrey / Monterrey, NL México

Bachelor of Fine Arts in Graphic Design. Attended 1998-1999
GPA: 9.1 / 10

Filmography

Magdalena's Deliverance (Filming in SM 2016) (Feature)

- Director / Producer

Murder in the Woods (Post-Production) (Feature)

- Director / Producer

Magdalena (Short) – 2014

- Director / Producer

The Call (Feature) – 2012

- Art Department Assistant

Elie's Overcoat (Short) – 2012

- Producer

Home to Roost (Short) – 2012

- Writer / Director

Undying (Short) – 2012

- Producer / Editor

Love Burns (Short) – 2011

- Writer / Director

Innocent Attraction (Short) – 2011

- Second Assistant Director

Milia (Short) – 2008

- Publicist

Play/House (Short) – 2007

- Set Construction / Grip

Work Experience

REZINATE Entertainment, LLC / Los Angeles, CA

01/16/2012 - Present

Director / Producer

- Hire writers to develop stories and scripts for various film and television projects.
- Option film rights and negotiate shopping agreements for television projects.
- Develop and execute private equity fund-raising strategy as well as crowd-funding.
- Attach industry veterans to projects to gain leverage in execution and distribution.
- Attach cast to projects to gain leverage in domestic and foreign fund-raising, execution and distribution.

USC School of Cinematic Arts / Los Angeles, CA

08/08/2012 - 12/15/2014

Teaching Assistant

- Lead TA to John Watson for the School of Cinematic Arts flagship class CTPR 546.
- Assisted twelve teams of students execute a twelve minute short film each team. Assisted them with production challenges they have during the production process.
- Created and managed the classes and events calendar every academic semester.
- Managed the selection process for the incoming students who will be part of the class. Out of around 130 submissions only three films will be part of the class.
- Assisted John Watson in any matter related to the class like bringing guest speakers, etc.

The Melinda Vasquez Foundation / Los Angeles, CA

09/01/2012 - 10/01/2012

Director / Producer

- Directed a series of 25 interviews and one video ad to generate awareness about the foundation on their YouTube Channel and Social Media outlets.

TROIKA Pictures / AMASIA Ent. / Los Angeles, CA

06/01/2012 - 08/16/2012

Art Department Assistant

- Assisted Academy Award Nominee Bob Gould and Franco Carbone in the major motion picture "The Call" starring Halle Berry and Abigail Breslin directed by Brad Anderson.

Bio-Nucleonics, Inc. / Doral, FL

08/02/2010 - 12/01/2011

EVP Marketing / Art Director

- Strategized and managed BtoB, BtoC and viral marketing campaigns for the company and it's line of products.
- Implemented SugarCRM to manage clients, prospects and leads.
- Created and managed e-mail marketing campaigns.
- Developed the company's website as well as all the product's websites.
- Designed and maintained the brand identity for all the company's products.



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ENT + MKTG + DSGN

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Other Skills

Film and Video Production:

Director/Producer. Video editing, sound editing, production and postproduction, DVD & Blu-ray authoring, TV production

Photography:

Digital and Manual 35mm Color, Black and White developing and processing

Design:

Web Design, Multimedia, User Interface Design (UI) and Print

Computer Software:

Photoshop, Illustrator, AfterEffects, Premiere Pro, Avid, Final Cut Pro, Protools, Dreamweaver, Flash, InDesign, Fireworks, QuickTime Pro, Fontographer, Acrobat, Cinema 4D, MS Office Suite, SoundForge XP, BaseCamp, Mac OS X, Windows 2000, XP, 7 and 8

Computer IT:

Building PC and MAC based machines as well as hardware, software and networking troubleshooting

Computer Languages:

HTML, basic Java Script and basic Action Script

Computer Digital Capture and Editing:

Video, audio and still images

Language:

Fluent in written and spoken English and Spanish

Marketing:

Familiarity with American and Latino-American markets in generations X, Y, Z and Alpha.

Film & TV Industry Mentors

- David Madden – FOX Network
- Rob Friedman – Lionsgate
- Tony Etz – CAA
- Alan Berger – CAA
- Michael Cendejas – Lynn Pleshette
- Bradley Gallo – AMASIA Entertainment
- Larry Auerbach – Associate Dean, USC
- Elias Axume – Premiere Ent. Group



Work Experience - continued

MerchantAdvantage, LLC. / Miami, FL

12/08/2008 - 07/30/2010

Art Director / Marketing Director

- Produced, assess and managed ad direction, graphic needs and marketing campaigns of company and initiate/supervise artists/web developers as well as handling development of User Interface Design (GUI).
- Assessed limitations & recommend improvements in computer graphics & relevant software for efficiency of designs & productions.
- Managed projects, delegate tasks as necessary, review artwork, oversee quality of productions.
- Conferred with clients and management as to needs/satisfaction/objectives.

MerchantAdvantage, LLC. / Miami, FL

12/19/2005 - 12/05/2008

Sr. Graphic Designer

- Designed and maintain the company's website working with the company's developers.
- Developed and designed Advertising Campaigns for web, print and video, including creative direction and art direction.
- Created, designed and executed campaigns with the marketing team including banners, email campaigns, webinars, the company's newsletter, white papers among others.

Color Reflections, LLC / Hollywood, FL

02/21/2005 - 12/16/2005

Graphic and Production Artist

- Worked with world renowned clients like Clarins, Richemont, Cartier among others to setup creative content for large format digital printing.
- Contributed to team environment to ensure all customers needs are achieved in a timely and cost-efficient manner.
- Utilized leadership and organizational skills to restructure digital department.

www.4over4.com, Inc. / Astoria, NY

05/05/2003 - 02/18/2005

Graphic and Production Artist

- Designed brochures, postcards, catalogues and other printed media for a variety of clients throughout the United States.
- Assisted in modification of company web site to simplify customer order process. New site resulted in increased efficiency and fewer errors.
- Ensured that client designed files meet company's standards for pre-press.

UConn Institute for Teaching and Learning / Storrs, CT

03/10/2003 - 05/02/2003

Graphic and Multimedia Designer

- Designed collateral material for marketing campaign.

UConn Institute for Teaching and Learning / Storrs, CT

09/10/2001 - 05/10/2002

Graphic and Multimedia Designer (Part Time 20hrs/Week)

- Consulted in the development of the user interface design for interactive CD-ROM.
- Developed interactive CD-ROM for faculty.
- Initiated development of first campus-wide Fine Arts magazine and led a team of eight to publication.
- Worked as a graphics technician on digital imaging, digital photography and print serving on campus students and faculty.

Familiar Tales, Inc. / Fairmont, WV

06/05/2000 - 12/08/2000

Graphic Designer & Multimedia Freelance Intern

- Developed interactive multimedia online learning modules for primary through second grade students.

Directing Mentors

- Mary Lou Belly
- Michael Connors
- Jeremy Kagan
- Barnet Kellman
- Sheldon Larry
- Peter Robinson
- Todd Robinson
- Michael Uno

Producing Mentors

- Brenda Goodman
- Gail Katz
- Tim Marx
- Michael Peyser
- Ian Sander
- Michael Taylor
- John Watson

Media and Publications

- 2015 – SCA Family Stories
- 2013 – People en Español
- 2013 – HuffPost Voces
- 2013 – Univision
- 2013 – Telemundo
- 2013 – MundoFox
- 2013 – EstrellaTV
- 2013 – Televisa
- 2013 – TV Notas
- 2009 – Miami New Times
- 2009 – El Diario de Coahuila

Activities

- 2013-2014 – Board of USC's Comedy@SCA Initiative
- 2012-2013 – Vice-President of the USC School of Cinematic Arts Graduate Council
- 2012 – USC Graduate Student Government (GSG) Senator
- 2011 – Co-founder and Creative Director of the non-profit CouplesforEquality.org
- 2009-2010 – AIGA Miami Chapter Board: Chair of Business Outreach
- 2001 – Founder and President of the Students Art Union
- 2001 – Founder and Editor of the new School of Fine Arts Magazine "Vision"
- 2000-2002 – UConn Intramural Athletics

References

- Provided upon request