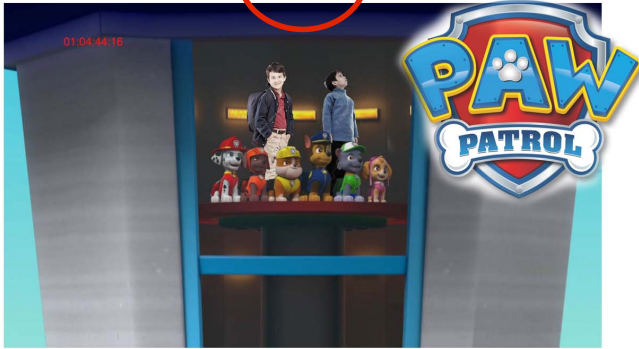


01.

101



VIDEO: OPEN ON ANIMATION OF PUPS GOING UP THE LOOKOUT TOWER ELEVATOR WITH LIVE KIDS, KIDS WILL BE BETTER INTEGRATED WITH PUPS.

MUSIC: PAW PATROL, PAW PATROL

02.

102



VIDEO: CUT TO ANIMATION OF RYDER EXPLAINING THE MISSION IN FRONT OF BIG SCREEN. OVER SHOULDER SHOT OF LIVE KIDS WITH PUPS. ADDITIONAL ANIMATED PUPS IN SCENE.

VO: KITTY IS MISSING—

03.

103



VIDEO: ARC AROUND, CONTINUE TO SEE LIVE KIDS WITH ANIMATED PUPS. FOCUS ON KIDS AND CHASE. BADGE WIPE TO LIVE ACTION.

KIDS: WE'LL FIND HER!

04.

104

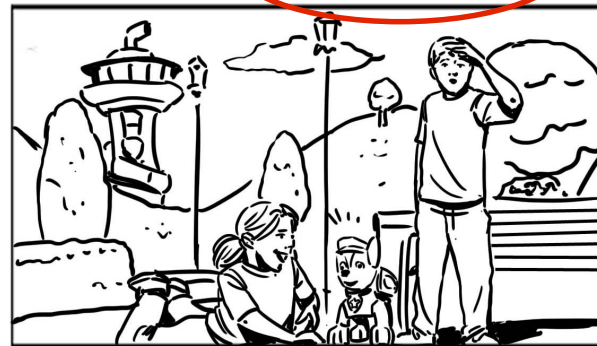


VIDEO: CUT TO LIVE ACTION CU OF MISSION CHASE AS HE GOES FROM SITTING TO STANDING. WE WILL ACTIVATE CHASE AT THE TOP OF THE SHOT.

CHASE: CHASE REPORTING FOR DUTY

05.

105, 105A

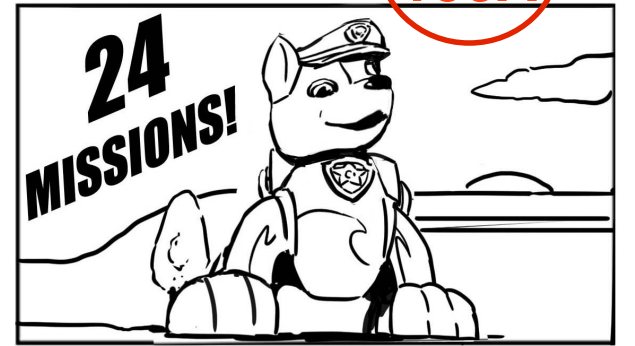


VIDEO: SEE SET. CUT WIDE TO ESTABLISH SET-ADVENTURE BAY. KIDS TOUCH/LOVE MISSION CHASE. CAMERA ARCS AROUND. TWO KIDS LISTEN TO MISSION INTENTLY (WITH SMILES) AND RESPOND ON CAMERA. COVER MOS.

VO: NOW YOU CAN BE PART OF THE PAW PATROL TEAM WITH MISSION CHASE!

06.

106,  
106A

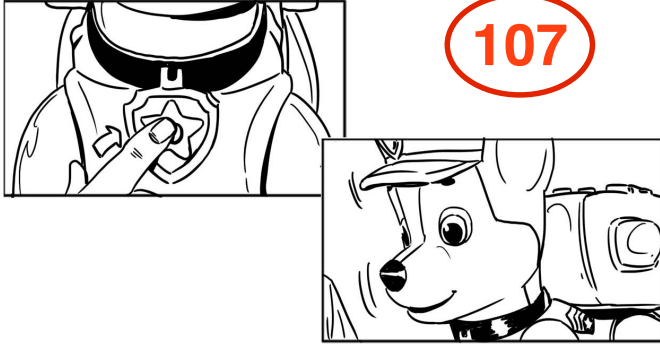


VIDEO: CUT TO HEROIC SHOT OF CHASE, TITLE ON SCREEN.

VO: CHOOSE FROM 24 REAL RESCUE MISSIONS!

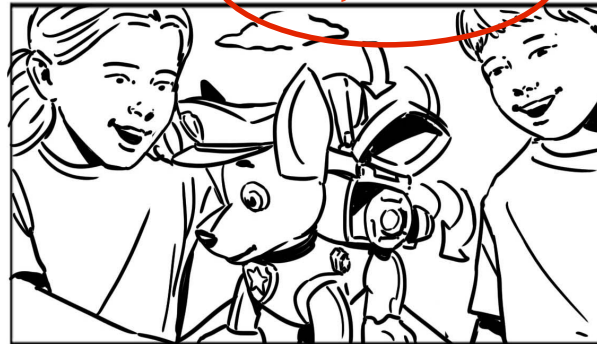
109

07.



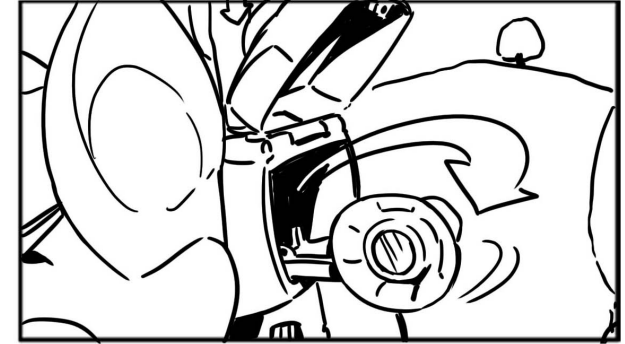
VIDEO: TIGHT ON BUTTON PUSH AND THEN TIP UP TO SEE CHASE'S HEAD MOVING.

08.



VIDEO: CUT WIDER - GIRL PUSHES BUTTON ON CHASE'S BACK PACK. CHASE TALKS.

09.



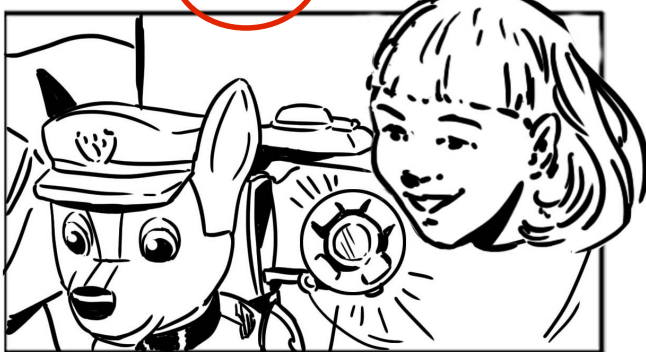
VIDEO: SLOW MOTION ECU OF MEGAPHONE COMING OUT OF CHASE'S BACK PACK.

CHASE: CHASE IS ON THE CASE!

CHASE: MEGAPHONE!

10.

110

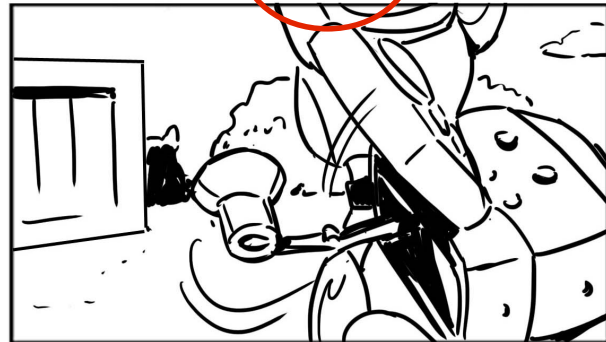


VIDEO: CUT TO CU OF GIRL USING MEGAPHONE. MAY ADD GRAPHIC OF GIRL'S LINE.

GIRL: HERE KITTY KITTY! MEEOOOW  
(CHASE: SNIFF SFX)

11.

111

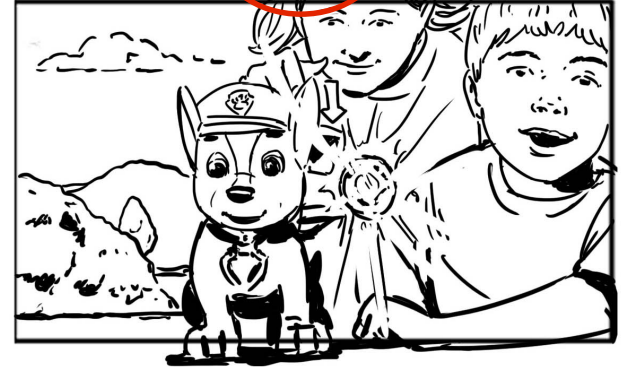


VIDEO: CUT TO MS OF CHASE AND HIS BACKPACK.

VO: CHASE'S PACK IS LOADED—

12.

112



VIDEO: MEDIUM SHOT OF GIRL AS SHE PUSHES THE BUTTON ON BACKPACK DEPLOYING SEARCH LIGHT. THEY LOOK NEXT TO THE FLOWER PLANTER BOX.

VO:— WITH REAL WORKING GEAR!  
CHASE: SEARCH LIGHT!

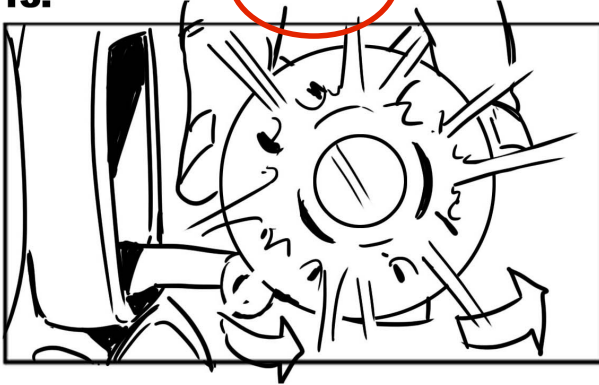
## MISSION CHASE

"Mission Briefing"

CLIENT Spin Master  
BRAND Paw Patrol  
TRT :30  
DATE 6/4/15  
PAGE 3 of 4

13.

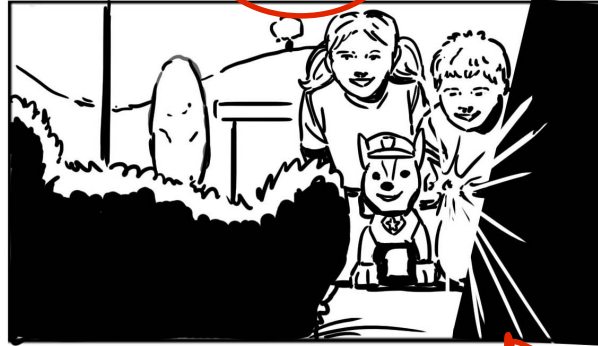
113



VIDEO: ECU OF SEARCH LIGHT.

14.

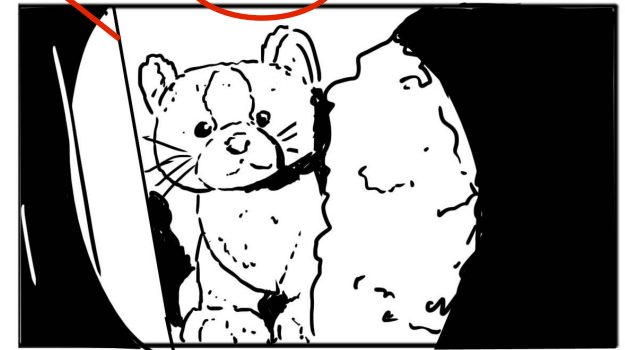
114



VIDEO: ACTION CONTINUES IN DARK - SEARCH LIGHT SHINES INTO CAMERA. WE SEE A SILHOUETTE.

15.

115

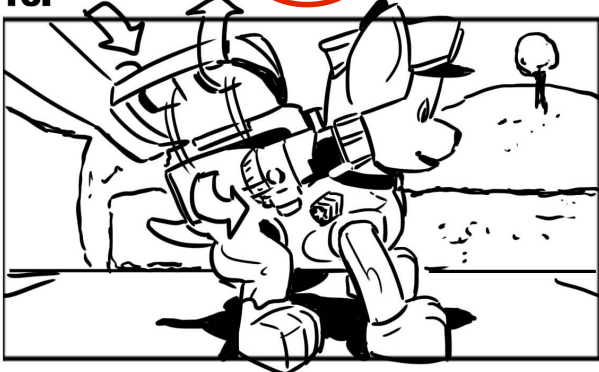


VIDEO: SEARCH LIGHT PANS ACROSS THE KITTY.

BOY: I FOUND HER! (ALT: THERE SHE IS!)  
(CHASE: HOWLS)

16.

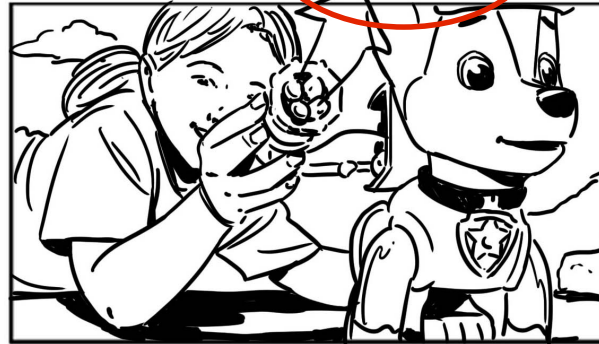
116



VIDEO: CU OF CHASE'S BACK PACK OPENING.

17.

117,  
117A



VIDEO: SLOW MOTION AS GIRL PUSHES BUTTON AND LAUNCHES NET.

18.

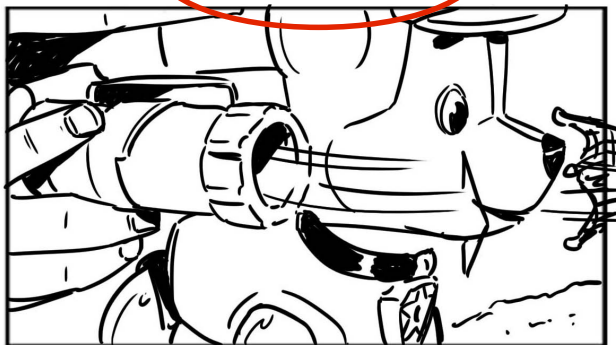


VIDEO: INTERCUT ANIMATION FROM SHOW - CHASE LAUNCHES NET.

CHASE: LAUNCH MY NET!

19.

119, 119A



VIDEO: SLOW MOTION ECU OF NET LAUNCHING.

20.

120



VIDEO: CUT TO KITTY'S POV AS NET COVERS CAMERA.

21.

121



VIDEO: THE NET COVERS KITTY.

### KIDS AND CHASE: GOT HER!

22.

122



VIDEO: CUT TO ALL THREE BOPPING TO THE PUP-PUP BOOGY SONG.

23.

123B



VIDEO: PRODUCT SHOT.

AVO: PAW PATROL MISSION CHASE COMES WITH 24 MISSIONS AND OVER 130 PHRASES. FROM SPINMASTER.