

# ALEX WEBSTER

eeluksw@gmail.com, (765) 610-9255  
Los Angeles, CA

## EDUCATION

- ❖ **Indiana University-Bloomington - B.A. Cinema and Media Arts** Bloomington, IN
  - *Relevant Coursework: Short Film Production, Directing, Video Editing, Screenwriting, TV Pilot Writing, Audio Production, Studio Production*
  - *Extracurriculars: President of Indiana All-Media, 2017 - 2018*

## EXPERIENCE

- ❖ **Production Coordinator, IU Recreational Sports Marketing** Aug 2017 - Apr 2019  
Bloomington, IN
  - Created and delegated photo/video opportunities for a team of 5 photographers and videographers
  - Coached team members on equipment use, capturing/editing technique, and brand representation
  - Ensured quality of content to be shared with student and faculty network of over 50,000
- ❖ **Photographer/Videographer, IU Recreational Sports Marketing** Sept 2015 - Apr 2019  
Bloomington, IN
  - Responsible for capturing photo and video material from various activities such as Intramurals, Group Exercise sessions, 5k color runs, and more
  - Created supplemental video material for in-house presentations, social media, website, and YouTube channel
- ❖ **Production Crew, BTN Student U Productions** Mar 2019 - Apr 2019  
Bloomington, IN
  - Assisted with setup, tear-down, and production of BTN Student U broadcasts, on location or in the control room
  - Operated camera when needed; communicated with director to set up specific framing/follow specific subjects
- ❖ **Video Team Director, IU Division Of Student Affairs** Sept 2016 - Sept 2018  
Bloomington, IN
  - Led a two-person team responsible for the conception, production, and post-production of in-house and client-based video projects, ranging from program advertisement to original unscripted series
  - Ensured client edits were made and oversaw the delivery of the final project
- ❖ **Schedule Director, WTIU-PBS** Jun 2016 - Aug 2017  
Bloomington, IN
  - Reviewed + tagged promotional spots in Avid Media Composer for air in over 600,000 households across 20 Indiana counties
  - Utilized NewTek Tricaster hardware and software to direct 2-minute original Newsbreaks that would air same-day
  - Generally ensured all 5 PBS channels were running smoothly at any given moment; trained to handle outages/warnings due to inclement weather or technical issues
- ❖ **Videographer, Anderson TV** Jun 2014 - Aug 2015  
Anderson, IN
  - Went out on location to capture community events including parades, grand openings, dedications, and more
  - Used Adobe Premiere Pro to edit original productions as well as licensed programs for air on county-wide governmental public access channel
  - Updated city YouTube channel and website with new content/programming schedules

## SKILLS

*Leadership & Management*

*Concept Development*

*Creative Writing*

*Public Speaking*

*Adobe Creative Suite*

*Microsoft Office/GSuite*

*Windows/Mac OS*

*WriterDuet/Celtx/Amazon Storywriter/Final Draft*