

donna michele schuch

art & design

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- EDUCATION** PARSONS THE NEW SCHOOL FOR DESIGN, New York, NY
June 2007 Associates of Applied Science: Fashion Design
- UNIVERSITY OF NEW MEXICO, Albuquerque, NM
December 2005 Bachelor of Arts and Fine Arts: Studio Art
- ACHIEVEMENTS** DONALD J. PLINER, New York, NY
February 2009 *Peace Boot Design Contest Winner*
Winning boot design chosen for production, sold nationwide, & featured in Donald J. Pliner ad for Fall 2009 collection.
- EXPERIENCE** DONNA MICHELE SCHUCH: ART & DESIGN, Albuquerque, NM
August 2009 – present, *Graphic Design, Fine Art, Fashion Design*
Graphic design for local and national businesses: print ads, line sheets, logo design, marketing materials. Fine art.
- GILLIAN ARMOUR DESIGNS, Albuquerque, NM
July 2009 – September 2009 *Assistant*
Document formatting and re-formatting, image editing, fashion trend video slide-show creation, jewelry website management.
- BETTYE MULLER DESIGNS, New York, NY
October 2007-present *Graphic Design*, October 2007-July 2008, March 2009-June 2009 *Design Assistant, Public Relations*
Organization & maintenance of archives & resources, market & design research, graphic design: linesheets, mailers & press pages, shoe sketching & rendering, public relations: communication with editors & preparation of samples for shoots, press organization & press kit creation, fabric & trim sourcing.
- COACH, New York, NY
July 2008 – February 2009 *Assistant to Vice President of Handbag Design*
Assisted handbag design executive & design team. Performed daily administrative tasks: expenses, scheduling & booking travel, calendar management, meeting & presentation preparation, design research, office maintenance, & sample management.
- KARA JANX DESIGNS, New York NY
September 2007 - December 2007 *Design Assistant, Coterie Sales Assistant*
Assist Kara Janx in all business aspects: order-filling & shipping, invoicing, communication with showrooms, buyers, & vendors, fabric sourcing, factory management. Signature line sales at international trade show. Booth setup & maintenance, visual merchandising, merchandising for buyers, writing orders.
- BROWN SHOE: VIA SPIGA, New York NY
March 2007 - June 2007 *Design Intern*
Assisted the associate linebuilder in production sample reviews, presentation board creation & presentation preparation, showroom maintenance, shoe specs & detailing, resource material cataloging, & design office organization.
- ZAPATOS! SHOES FOR WOMEN, Albuquerque, NM
December 2004 - June 2006 *Sales Associate*
Retail sales of women's shoes & handbags, assisted in buying, visual merchandising, customer service, developed & maintained close customer relationships, organized stock room, receiving duties, bank deposit preparation.
- VIOLA & CO., Albuquerque NM
August 2003 - March 2005 *Sales Associate*
Retail sales of clothing, shoes, jewelry, & accessories. Sales, customer service, visual merchandising, created window & store displays, alterations, receiving, opening & closing duties, bank deposit preparation.
- UNIVERSITY OF NEW MEXICO- DEPARTMENT OF THEATER & DANCE: COSTUME SHOP, Albuquerque NM
February 2001 - April 2005 *Costuming*
Aided in costume construction, sewing, patterning, & maintenance for theater shows. *Faculty Dance Concert 2001* - costume maintenance, *Espiritu Flamenco 2002* - costume construction, *La Posada Magica 2002* - mask-maker, *Once Upon A Mattress 2003* - costume construction, *Honk! 2005* - puppetry.
- MEDICINE WIND - Flicks on 66 Film Festival*, Albuquerque, NM
July 2003 *Costume & Hat Construction, Set Costumer*
Independent short film costume & hat construction, & set costumer overseeing costuming & continuity throughout the shoot.
- GAP INC., Albuquerque, NM
December 2000 – September 2003 *Sales Associate*
Retail sales, customer service, cashier, opening & closing, stock work, floor-sets, visual merchandising, loss prevention training.
- CITY OF ALBUQUERQUE: MAYOR'S SUMMER ART INSTITUTE, Albuquerque NM
June 2000 - July 2000 *Art Apprentice*
Accepted to six-week program after competitive portfolio review interview process. Co-designed, co-painted, and installed a mural in the heart of downtown Albuquerque, that was displayed from July 2000 through June 2005.
- SKILLS** Rendering, painting & drawing, Adobe Photoshop & Illustrator, graphic design, visual merchandising, merchandising, trend research, mood boards & presentation preparation, sourcing trims & fabrics, illustration, flat sketching, costuming, sewing, draping, patternmaking, customer service, loss-prevention training, Microsoft Word, Excel & Power Point, Retail Pro.