

LUCY GOLDBERG

• art director • set decorator • project manager •

ABOUT

Visual artist and project lead who got her start designing window displays on 5th avenue and never looked back. Experience ranges from designing and sourcing entire sets to styling the smallest, most detailed moments. Skills include prop fabrication, construction, scenic painting, and graphic design. Has worked with clients such as Reason Brand, Curology, Just Bobbi, and Chanel.

CONTACT

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FREELANCE

- 2022** Art Director, 'Impractical Jokers' S10. NorthSouth Productions for TBS.
Art Director, Aguilar x TADA. Cinexin Studios. Commercial.
Set Shopper, Kidz Bop. Cinexin Studios. Music Video.
Production Designer, '5 Guys A Week' S1. Original Productions for Lifetime.
Set Dresser, 'Inside Amy Schumer' S5. When's Lunch Productions for Comedy Central.
Art Director, 'The Wandering Earth 2'. Rollin Studios. NYC Unit of International Film.
Set Decorator, TRUE YOU Supplements. New World Video. Commercial.
- 2021** Prop Fabricator, L'Oreal Fragrance. Paradoxal Studios. Commercial.
Sculptor/Fabricator. Set, Fabrication, and Design Studio.
Assistant Set Decorator, Curology. Quirk Creative. Commercial.
Art Director, 'Impractical Jokers' S9. NorthSouth Productions for TruTV.
Asst. Art Director, 'Not Okay'. Dir.Quinn Shepard. MakeReady Studios for Hulu. Film.
Art Director, 'Models'. Wonderhood Studios. Documentary for BBC.
Set Designer, 'Colosseum'. October Films. Documentary for The History Channel.
- 2020** Production Designer, 'Impractical Jokers:Dinner Party'. Bongo Pictures. TV
Art Director, 'Impractical Jokers' S9. NorthSouth Productions. TV
- 2019** Art Director, 'Impractical Jokers:After Party' S3. NorthSouth Productions. TV
Art Director, 'Impractical Jokers' S8. NorthSouth Productions. TV

CORPORATE

- 2011-** Project Manager, Window Displays & Store Renovations. Lord & Taylor/HBC/ Saks 5th Avenue
- 2018**
- Transformed vision of Creative Director into art installations that could be iterated across 26 windows.
 - Designed and installed visual merchandising elements such as mannequins, art walls, and pop-up shops.
 - Left in 2014 to join Americorps and then came back in 2016 to oversee capitol renovation projects. I caught \$500,000 worth of errors made by both our architects and general contractors.
- 2015-** Site Supervisor, Americorps X SBP.
- 2016**
- Taught volunteers every stage of home construction to rebuild areas in New York and Texas affected by natural disaster, from demolition and framing to drywall and finish carpentry.
 - Managed the ordering and installation of materials for 4+ job sites at a time.

SKILLS

OSHA-10 Certification	Concept Design	Google Suite
Aerial Lift Operator Cert	Vendor Sourcing	Adobe Illustrator,
Prop Fabrication	Budget Management	InDesign, Photoshop
Finish Carpentry	Graphic Design	Morpholio Trace

EDUCATION

Expected 2023 • Parsons
Interior Design Certificate

2006 - 2010 • Emerson College
B.A. in Writing, Literature and
Publishing

if it's not alright, it's not the end.