Santhosh Ram Mayuri

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Passionate and experienced filmmaker with a proven track record of successfully conceiving, directing, and producing captivating cinematic content. Proficient in all stages of film production, film management from script development and pre-production planning to shooting, editing, and post-production. Skilled in harnessing creative vision, collaborating with diverse teams, and meeting project deadlines. Committed to storytelling excellence and adept at utilizing the latest industry technologies to bring compelling narratives to life on screen.

Authorized to work in the US for any employer

Work Experience

Independent Filmmaker

Mavuri Entertainments LLP - Hyderabad, Telangana August 2017 to Present

- Produced and directed "Yellow," amassing over 350,000 views on YouTube, demonstrating an adept understanding of content creation and audience engagement.
- Created "Weave of Culture" in India with a budget of \$25,000, effectively managing a 6-day shoot with a 30-person crew, showcasing strong project management skills and efficient resource allocation.
- Crafted "Bloody Mary" within a \$6,000 budget, excelling in post-production despite constraints, highlighting proficiency in maximizing resources and ensuring high-quality outcomes.
- Conceptualize, develop, and produce compelling visual stories through films, short videos, or other media content.
- Collaborate with teams to bring creative vision to life and ensure storytelling consistency across projects.
- Manage budgets effectively, maximizing resources to achieve high-quality results within financial constraints.
- Strategically plan and allocate funds across different project phases, ensuring cost-effectiveness.
- Edit and assemble raw footage into a polished final product, ensuring high-quality visuals and cohesive storytelling.
- Fine-tune the visual and narrative elements during post-production to meet the highest standards.
- Guided and collaborated with more than 30 actors from 8 different countries to ensure the delivery of performances that aligned with the film's vision and character motivations.
- Collaborate with editors and other post-production professionals to ensure the final product aligns with the director's vision
- Work closely with the production team, including cinematographers, art directors, costume designers, and other key personnel to bring the vision to life.

1st Assistant Director - Dreams on Fire

Janardhan Raghavan - Los Angeles, CA November 2023 to November 2023

- In the creation of a 50-minute independent film shot across India and Los Angeles with a compact crew of 6, I undertook a multifaceted role. As the First Assistant Director (1st AD) for the LA crew,
- I managed production schedules and on-set logistics, ensuring seamless scene progression.
- Additionally, I fulfilled responsibilities as the Second Assistant Camera (2nd AC), aiding in camera operations and operating the slate.
- I also contributed creatively to the film's visual elements through Production Design (PD), while managing lighting equipment and assisting with technical aspects, exhibiting adaptability and a commitment to realizing the director's vision.
- Played a pivotal role in problem-solving, addressing on-set challenges promptly to maintain the project's momentum and quality of production.
- Collaborated closely with the director, providing crucial support in achieving the desired creative outcomes and ensuring a harmonious working environment on set.

2nd Assistant Director - Strays

Jonah Elias - Los Angeles, CA

November 2023 to November 2023

- Orchestrated on-set activities as 2nd Assistant Director for a short film on Egyptian immigrants in America.
- Managed and directed production assistants to ensure seamless execution of daily tasks.
- Collaborated closely with the 1st AD to bring the directorial vision to life.
- Implemented efficient logistical strategies, contributing to the overall success of the project.
- Oversaw craft services and lunch logistics, including purchases and coordination.
- Ensured equipment safety and managed the logistics of loading and unloading trucks.
- Implemented effective time management strategies to prevent production delays.
- Played a key role in maintaining a smooth and efficient production workflow.

Executive Producer/Director/Writer/Editor - Weave of Culture

Mavuri Entertainments - Hyderabad

November 2022 to August 2023

- Orchestrated the production as both producer and director for the short film shot in rural India, managing a substantial budget of \$25,000.
- Led a diverse crew of 35 individuals, overseeing all logistical, creative, and financial aspects throughout the entire production process.
- Conceptualized the project that involved capturing the essence of rural India, demonstrating cultural intricacies and traditions.
- Coordinated a six-day shoot, efficiently utilizing resources and time while ensuring a comprehensive portrayal of the unique cultural fabric.
- Collaborated with a cast of 6 actors to bring the story to life, showcasing the cultural tapestry and the essence of the region.
- Showcased adept organizational and leadership skills, navigating the challenges of filming in a rural setting, while effectively managing a sizeable crew and budget.
- Demonstrated a commitment to cultural storytelling, successfully capturing the spirit and authenticity of rural India within the constraints of the budget and shooting schedule.

1st Assistant Director - The Roommate

Anna Anfee Films - Los Angeles, CA March 2023 to April 2023

- Managed all logistical aspects during the 2-day shoot of the film, maintaining a tight \$5000 budget and overseeing a 12-member team, including actors and crew.
- Scheduled and coordinated the production, ensuring seamless execution of the director's vision while adhering to strict timelines and resource constraints.
- Facilitated effective communication among the team, ensuring everyone was well-informed and tasks were efficiently delegated to achieve maximum productivity.
- Implemented precise and detailed planning, contributing to the film's success in winning awards at various film festivals.
- Played a pivotal role in problem-solving, addressing on-set challenges promptly to maintain the project's momentum and quality of production.
- Collaborated closely with the director, providing crucial support in achieving the desired creative outcomes and ensuring a harmonious working environment on set.
- Contributed to the film's recognition by maintaining a structured, organized, and efficient production process, reflecting positively in the final product's quality and success in film festivals.

1st Assistant Director - House Call

Gagan Preet Kaur - Los Angeles, CA February 2023 to February 2023

- Collaborated with a diverse international team from Turkey, India, USA, and Mexico to execute the film's vision and production objectives.
- Effectively managed logistical aspects of the shoot, ensuring a smooth workflow within a \$4000 budget.
- Orchestrated global teamwork, leveraging different cultural perspectives and talents to contribute to the film's unique creative direction.
- Coordinated pre-production tasks, facilitated on-set operations, and currently involved in the post-production phase to ensure a cohesive final product.
- Played a key role in problem-solving and maintaining effective communication among the multicultural team, fostering a harmonious working environment.
- Demonstrated adaptability and effective management skills, contributing to the success of the project despite working across multiple time zones and cultural contexts.
- Engaged in the collaborative process to aid in the creation of a compelling and culturally diverse narrative, reflecting a unified vision on screen.

2nd Assistant Director - Collision Theory

Vanessa Lavoie Films - Los Angeles, CA November 2022 to November 2022

- Supported the film's production as the 2nd AD during a 2-day shoot within an \$11,000 budget, staged in an airplane set.
- Managed logistics and coordination, ensuring a smooth production process on set, maintaining adherence to the production schedule and budgetary constraints.
- Responsible for organizing and managing a group of 30 extras, ensuring their smooth integration into scenes while upholding the director's vision.
- Played a pivotal role in orchestrating the on-set operations, contributing to the successful execution of the film's creative objectives within the unique setting of an airplane set.
- Implemented efficient and effective crowd management techniques, contributing to the seamless integration of extras into scenes, enhancing the overall quality of the production.
- Collaborated closely with the first assistant director, director, and production team, demonstrating strong communication and coordination skills to ensure a well-organized and productive working environment.

• Contributed to the project's success by facilitating a structured, organized, and efficient on-set environment, reflecting positively in the quality and execution of the final production.

2nd 2nd Assistant Director - Pound for Pound

Ivan Rios Jr. - Los Angeles, CA September 2022 to September 2022

- Supported the film production as the 2nd 2nd AD within an \$8,000 budget, executed in a boxing gym setting.
- Assisted in the coordination and management of on-set logistics during filming, ensuring a streamlined and efficient shooting process.
- Played a crucial role in maintaining the set's organization, supporting the 1st and 2nd ADs in scheduling, crowd control, and scene transitions.
- Facilitated a smooth production environment, assisting in managing the cast and crew, and contributing to the success of the filming process in a constrained setting such as a boxing gym.
- Collaborated with various departments to ensure smooth operations and timely execution, supporting the director's vision within the limitations of the budget.
- Contributed to the effective coordination of resources, assisting in the successful completion of scenes and enhancing the overall productivity of the filming process.
- Demonstrated commitment to a well-organized and efficient on-set environment, playing a vital role in the film's successful execution within the constraints of the chosen setting and budget

Executive Producer/Director/Editor/Writer - Bloody Mary

Mavuri Entertainments - Los Angeles, CA November 2021 to March 2022

- Conceptualized, wrote, and developed the script for the short film, overseeing the project from its inception.
- Executed the role of executive producer, managing financial aspects, and ensuring the \$6,000 budget was optimally utilized throughout the production.
- Directed the film in Los Angeles, orchestrating a crew of 15 individuals, overseeing all creative and logistical aspects of the production.
- Demonstrated proficiency in multitasking and leadership, effectively managing multiple roles to ensure the project's success within budget constraints.
- Coordinated pre-production, production, and post-production phases, ensuring a smooth and efficient workflow to achieve the film's vision.
- Utilized strong communication and organizational skills, fostering a collaborative and productive atmosphere on set, leading to the successful completion of "Bloody Mary."
- Showcased the ability to create a compelling film, exhibiting creativity, strong directorial vision, and effective management of resources within the constraints of a limited budget and crew size.

Producer/Director/Editor/Writer - Desi Khanna

Mavuri Entertainments - Los Angeles, CA August 2021 to October 2021

- Directed and oversaw all aspects of a short film production, managing a limited budget of \$1,000.
- Led and coordinated a compact crew of 5 individuals, efficiently utilizing resources to achieve the project's creative vision.
- Managed the entire filmmaking process, from pre-production planning to post-production, ensuring a cohesive and high-quality final product.

- Demonstrated resourcefulness and creativity, effectively leveraging limited resources to bring the project to fruition within budget constraints.
- Executed strong leadership and communication skills to guide the small team, fostering a collaborative and productive working environment.
- Demonstrated adaptability and multitasking abilities, taking on various roles to ensure the successful completion of the film.
- Showcased the ability to produce a compelling and polished film despite resource limitations, showcasing creativity and talent within constraints.

Executive Assistant to CEO

Chandana Brothers Shopping Mall - Nellore, Andhra Pradesh October 2018 to February 2021

Collaborate with the CEO to develop and execute the store's strategic business plans and objectives, including market expansion, revenue growth, and profitability targets.

Collaborate with the marketing team to develop sales and marketing strategies, promotions, and advertising campaigns to drive sales and increase customer traffic.

Lead and mentor department heads and other key personnel, fostering a culture of teamwork and accountability. Ensure staff is well-trained and motivated

Oversee the daily operations of the retail store, including inventory management, supply chain logistics, and store layout and maintenance.

Freelancer Photographer

AIESEC - Alexandria

August 2018 to October 2018

- Capturing 360-degree photos or creating virtual tours using specialized equipment.
- Planning and coordinating photo shoots, including selecting locations and arranging lighting.
- Collaborating with clients to understand their vision and requirements.
- Maintaining and calibrating photography equipment.
- Marketing and promoting your services to attract clients.
- Managing client relationships and delivering projects on time.
- Ensuring the confidentiality and security of client data

Executive Producer/Director/Writer - Yellow

Mavuri Entertainments - Hyderabad, Telangana August 2017 to September 2018

- Successfully directed and produced the short film "Yellow," which was sold to a prominent YouTube channel.
- Achieved an impressive 350,000 views on the platform, demonstrating the film's strong audience engagement and reach.
- Managed the project within a \$5,000 budget, showcasing efficient resource utilization and cost-effective production methods.
- Orchestrated the entire production with a lean crew of 4 individuals, demonstrating adept multitasking and leadership skills.
- Showcased strong storytelling and directorial prowess, contributing to the film's success and recognition on a popular digital platform.
- Effectively executed the film's vision, creating a compelling narrative that resonated with a substantial online audience.

• Demonstrated proficiency in directing, producing, and overseeing the project from inception to successful distribution, catering to a digital platform's audience.

Education

Master's degree in Filmmaking

New York Film Academy - Burbank, CA May 2021 to April 2023

Bachelor's degree in Business Administration

Jain University - Bengaluru, Karnataka April 2015 to May 2018

Skills

- Post Production
- Video Production
- Filming
- Final Cut Pro
- Computer Networking
- Social Media Management
- Photography
- Adobe Premiere
- Video Editing
- Celtx
- Final Draft
- Avid Pro Tools
- Microsoft Powerpoint
- Microsoft Word
- Production Management
- Production Planning
- Adobe Lightroom
- Davinci Resolve
- Avid Editing
- Budgeting
- Movie Magic Scheduling
- Movie Magic Budgeting
- · Studio Binder
- Negotiation
- Project management
- Resource Allocation
- Networking

- Legal Compliance
- Problem management
- Storytelling
- Directing Actors
- Visual Communication
- Decision making
- Problem-solving
- Leadership
- Time management
- Editing
- Filming
- Cinematography
- Lighting design
- Pitching

Certifications and Licenses

Driver's License