

Scott Essman – 2010 Resume

Electronic Press Kit Producer, Writer and Publicist

UNIVERSAL STUDIOS HOME ENTERTAINMENT 2002 - present

(writer and publicist)

Wrote all magazine articles, press releases, publicity materials, announcements, interviews, web pages and videotape content for select titles of Universal Studios new DVD releases in the science fiction, fantasy, and horror genre; served as key niche publicist for said titles; covered press junkets, special effects demonstrations, and interview sessions as lead journalist and publicist; titles included Jaws, Van Helsing, The Animated Mummy, Land of the Dead, Shaun of the Dead, Dawn of the Dead, White Noise, Seed of Chucky, Chronicles of Riddick, Van Helsing: London Assignment, Pitch Black, Slither, Dracula, Frankenstein, and seven of the "Classic Monster" re-releases, plus two different releases of Peter Jackson's King Kong; in 2007, handled The Sci-Fi Boys' Saturn Award campaign, plus Serenity, Flash Gordon; in 2008, handled The Mummy, Scorpion King 2, The Incredible Hulk and The Mummy: Tomb of the Dragon Emperor.

Video Producer

ACTUAL REALITY 2006/2007

(creator/producer)

Co-created and co-produced genre reality TV show, MY SCIENCE FICTION PROJECT, currently being set up through RJ Cutler's Actual Reality Entertainment as of Winter 2008-2009.

UNIVERSAL STUDIOS HOME ENTERTAINMENT 2004 - present

(producer)

Created and produced promotional documentary-style videos for DVD publicity purposes for the following titles: Van Helsing, Land of the Dead, Dawn of the Dead, Seed of Chucky, and Chronicles of Riddick, Hulk.

VISIONARY CINEMA/WARNER BROS. 1996 - present

(writer-director-producer)

Created and produced the behind-the-scenes entertainment-based documentary videos/DVDs for the following titles: Making Wolvy (1996), A Tribute to Dick Smith (1996), A Tribute to John Chambers (1997), 60th Anniversary of The Wizard of Oz (1998), Jack Pierce – The Man Behind the Monsters (2000), A Tribute to Lon Chaney – Man of a Thousand Faces (2004), Changing Faces DVD (2006), Creature People DVD (2007), Ray Harryhausen Interviews (2008), Monster Babies (2008), and Abbott and Costello Meet the Monsters (2008).

Magazine Editorial

DIRECTED BY - CINESPEAK 1998 - present

(writer-creator-publisher)

Published quarterly periodical concerning motion-picture directors and their craft, including exclusive interviews, feature articles, film analysis, movie reviews; focuses on prominent contemporary directors and their recent films, including stories on directors Stanley Kubrick, Mimi Leder, John Boorman, John Sayles, Ron Shelton, Bryan Singer, and Kevin Smith, Peter Jackson, William Friedkin, Guillermo del Toro, etc. Distributed magazines nationally and to the Edwards movie theater chain.

JACK PIERCE - The Man Behind the Monsters June 2000

(written/edited/published)

Created special 48-page magazine to accompany a live multi-media event — an onstage biography of Jack Pierce, the legendary makeup department head of Universal Studios in the 1930s & 1940s, responsible for original "classic monsters," including Frankenstein, Mummy & Wolf Man.

Published Book

FREELANCE WRITING FOR HOLLYWOOD Jun 00

Wrote about personal experiences in writing over 100 freelance articles, self-publishing magazines, and creating special entertainment events (published by Michael Wiese Productions, Studio City, CA).

Professional Freelance Writing

Feature Articles - CINEFEX Magazine Dec 96 - Jan 99

Created cover story about Disney's remake of 1949 RKO film, MIGHTY JOE YOUNG, and feature stories about Warner Bros. 1998 film SPHERE, and the careers of makeup artists Michael Westmore (STAR TREK) and John Chambers (PLANET OF THE APES).

Interim Editor - MOTION PICTURE EDITORS GUILD Oct 99 - Jan 00

Served as freelance editor for Guild newsletter, writing original articles about the film editors for Michael Mann's THE INSIDER and TV's THE SOPRANOS, music editor from ANY GIVEN SUNDAY and significant film editors from the past; managed and edited newsletter material.

Feature Articles - MAKE-UP ARTIST MAGAZINE Nov 97 - Jun 00

Wrote original articles about the makeup artistry and craftspeople involved in various film and TV projects, including BUFFY THE VAMPIRE SLAYER, FROM THE EARTH TO THE MOON, THE WIZARD OF OZ, AUSTIN POWERS II, BICENTENNIAL MAN, and THE FLINTSTONES.

Feature Articles – VARIOUS PUBLICATIONS Aug 98 - present

Wrote various articles for French magazine L'ECRAN FANTASTIQUE (since 1998), CREATIVE SCREENWRITING (since 1999), NUVEIN ONLINE (since 1999), ENTERTAINMENT DESIGN (July/Aug 2001), FILMFAX (Fall, 2001), THEARTISAN (2002), MIDNIGHT MARQUEE (Summer, 2002), FILM SCORE MONTHLY (Nov, 2002), REEL NEWS (Sept-Nov 2002), LA TIMES (2001-2007), BELOW THE LINE NEWS (2003 -), SALON CITY STAR (2003 -), REALGMLAKERS FRONT OFFICE (2002 -), INDIAN COUNTRY TODAY (Jan 2006 –Nov 2007), and

CINEMAEDITOR (2002 -), magazine of American Cinema Editors; served as staff movie critic for BayouBuzz.Com in New Orleans, LA.

Multimedia

ROCK AT FIFTY 2005-2008

Comprehensive history of Rock and Roll, on video, web, and in print, covering the first 50 years of the musical genre — www.rockatfifty.com.

Education

M.A. California State University, Pomona – EDUCATIONAL MULTIMEDIA - Sep 04

B.A. University of Southern California – PSYCHOLOGY & WRITING - Aug 88

INDUSTRY REFERENCES AVAILABLE UPON REQUEST

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