

## **GUILLERMO ESCALONA**

Guillermo graduated in the programs of screen writing and film directing of the FIA/UIMP in Valencia, in the Centre d'Estudis Cinematogràfics de Catalonia in Barcelona and in the International School of Cinema and Television in Cuba **EICTV** (granted a scholarship by ICI Spain) directed by Fernando Perez 1994-1996. He also studied film at The New York Film Academy (granted a scholarship by the IVAC-La Filmoteca GV) in 1997.

He then moved to live and to work in New York until 2004 as head of **The Family Film Productions** working as a producer in three feature films (Time's up, 2000; The Sunshine Delhi & Grocery, 1999 and Fire, 2000) and many music videos shorts and documentary videos. Guillermo was a film curator for Williamsburg Brooklyn Film Festival WBFF 2000\_2001 Int.Festival of the New Latin American Film Festival in Habana showing works from WBFF 2000 and also a film teacher on a workshop on independent and experimental American film in Cuba's EICTV 2001.

**THE OTHER SHOE (2005)**, its first feature as a director, was awarded for development by the ICAA in Spain starring Gustavo Salmeron (Mensaka) and Danny Hoch (Black Hawk Down, The Night Is Ours). It was shown at the Mostra de Valencia in 2003 and received the awards for best director and best male actor. Later on it was exhibited at the Rome and the Islantilla film festivals. After that Guillermo moved to Chile where it worked in the film "Mi mejor enemigo" by Alex Bowen produced by Alce and Wanda Films and wrote the script **INFELICE** the story of a tragic Spanish government of the XVI century in the Strait of Magellan (granted for development by CORFO Government of Chile) and Ibermedia. After his return to Valencia in Spain he created Desperta Films and directed **DE ESPALDAS AL MAR (2009)** (Far from the sea) an urban familiar tragedy (awarded with the scholarship from Casa de America for writing of Latin American projects) and finished post production with the grants of the IVAC-La Filmoteca and opened Cinema Jove International Film Festival with a work in progress. Also Guillermo was a film teacher for the Latino American Master in Cinema Screenwriting for FIA-UIMP in collaboration with IBERMEDIA directed by Joan Alvarez and Michel Gaztambide 2006 to June 2008 [6th and 7th edition] 2006-2008, he is also been a teacher for Master Media Audiovisual Technical School Valencia 2007 where "Dejar a Marcos" a short Film by student Mario Fernandez Alonso was shot and then selected in Gijon Film Festival and several other international film festivals.

He is now legally based in Los Angeles, where he has been working for **True Cinema** in producing the feature film **EL TIO SAM (2011)** directed by Leonardo Ricagni, shot in East Los Angeles, while developing several projects, including Ricagni's **MOORISH DREAMS** to be shot in Spain and Morocco in 2012 and writing **LOW LIFE** a bitter comedy to be co-produce by Maja Zimmermann, on latin immigration in Los Angeles.

Working for the company **Framing-LA** Guillermo coordinated the production of a fashion photo-shoot for German Magazine Filati and the oscar nominated **THE MILK OF SORROW** campaign during the 2010 OSCARS. He is also being involved in the making of several ad campaigns with The Artist Company for clients like Walmart and Degree targeting the latin market in the US.

Recently Guillermo has opened **Quixote International Talent Management** a platform for latin talent to be exposed in the market.