

Maureen Gibson

- Core Competencies**
- Strong Leadership and Management Ability
 - Excellent communication skills.
 - Team Building Experience

**Professional experience
1987 to Present**

BRIEF RESUME

Commercial Producer, Production Manager, Assistant Director

I have 20 years production experience working in the areas of television commercials, promos, videos and other short form projects. Employed as a Production Manager and Line Producer on countless commercial shoots in studios and on locations I have worked consistently with many well-known directors, including David Cornell (2 years), Michael Moir (over 7 yrs), Henry Holtzman, Haskell Wexler, Jordan Cronenweth, Lee Lacy, Bob Giraldi, Jeremiah Chechik, Larry Bridges, Peter Smillie and many others. Working in a number of different formats for a variety of production companies I have been successful at bringing in multiple projects on time and on budget. I also produce my own short form projects for festival competitions and web distribution. Samples are available on my website.

The following is a partial list of advertisers and projects:

Commercials, Promos, Infomercials and Industrial Videos for national and local advertisers including: Ford Motors, Mita Fax Machines, Sports Illustrated Exercise Videos, Spaulding Cross Trainer, Epson Computers, Der Wieneschnitzel, Milk Advisory Board, Budweiser, Polaroid, Cotton, Inc., Kraft, Pringles, Contac, Major League Baseball, Bayer Aspirin, Maries Salad Dressing for Ventura Foods and Coca Cola

ABC TV Promos: "Grace Under Fire", "My So Called Life" and "Thunder Alley"

Theatrical Promos: LA Times and Coca Cola".

Television: HBO "From Here to Maternity"

2004-2008

VP Business Development Axiom International

Work with corporate management regarding developing new business in the entertainment industry. Analyze Market penetration. Coordinate Client Set-up and Services. Facilitate inter-departmental communication. Develop effective systems to communicate with Production Crew..

STRATEGIC PLANNING

- Created new business opportunities within the entertainment industry and contributed substantial revenue to the company
- Instituted innovative strategic alliances and established new collaborations.
- Spearheaded networking and lead generation system to develop outreach to prospective clients.

Additional Professional and Community Activities

Academy of Television Arts Sciences – Commercial Associate
Directors Guild of America - Commercial Member
Visual Effect Society - Volunteer Development Associate
F.A.M.E. in Entertainment - Board of Directors

Production Manager References

Jobs/Partial List:

PRODUCT	COMPANY	DIRECTOR
		Chace
AT&T	Comotion Films	Strickland Chace
Motorola	Comotion Films	Strickland
0 to Sixty	Puffs	Jim Beresford
Ford	James Gang	Jim Beresford
AT & T	James Gang	Jim Beresford
Folgers	Spots	Michael Moir Rob Lieberman
Hallmark	Harmony	Lieberman
Lexus	Johns & Gorman	Amir Hamed
Polaroid	Spots Films	Michael Moir
Krystal Burgers	Spots	Michael Moir
Nat'l Dairy Board	Spots Films	Michael Moir
T .V. Teddie	Spots Films	Michael Moir
JC Penney	Spots Films	Michael Moir
Quaker Oats	Spots Films	Michael Moir
Aquafresh	Spots Films	Michael Moir
Education PSA	Headquarters	David Cornell
Chase Bank	Headquarters	David Cornell
Epson	Headquarters	David Cornell
Levis Dockers	Headquarters	David Cornell
M. L. Baseball	Moir Productions	Michael Moir
Cotton	Spots Films	David Cornell
Biz-Mart	Moir Productions	Michael Moir
Champion	Spots Films	David Cornell
Good Seasons	Moir Productions	Michael Moir
Stouffers	Moir Productions	Michael Moir
Long John Silver	Moir Productions	Michael Moir
Natreen	Moir Productions	Michael Moir
Mead	Moir Productions	Michael Moir
Budweiser	Spots Films	David Cornell
Bell South	Moir Productions	Michael Moir
Rice Krispies	Moir Productions	Michael Moir
Polaroid	Moir Productions	Michael Moir
Gatorade	Moir Productions	Michael Moir
Doritos	Moir Productions	Michael Moir
Bell South	Moir Productions	Michael Moir
Bayer	Moir Productions	Michael Moir
Doritos	Moir Productions	Michael Moir
McDonalds	Moir Productions	Michael Moir
Doritos	Moir Productions	Michael Moir
First Banks	N. Lee Lacy & Assoc.	Lee Lacy Craig Henderson
Taylor Made	Greenbriar	Henderson
Holiday Inn	N. Lee Lacy & Assoc.	Lee Lacy
Wendys	John Francis Films	John Francis
Daytons	Moir Productions	Michael Moir
Nat'l Dairy Board	Moir Productions	Michael Moir
M & M's	Moir Productions	Michael Moir
Sears	Moir Productions	Michael Moir