

Maureen Gibson

- Core Competencies**
- o Solid cost control and budget management skills
 - o Experience in all areas of live action production
 - o Technical expertise and computer skills including Final Cut

**Professional experience
1987 to Present**

BRIEF RESUME
Production Manager, Stage Manager
Assistant Director

I have production experience working in the areas of television commercials, promos, videos and other projects. Employed primarily as a Production Manager and Line Producer on shoots both in studios and on locations I have worked consistently with many well-known directors, including David Cornell (2 years), Michael Moir (over 7 yrs), Henry Holtzman, Haskell Wexler, Jordan Cronenweth, Lee Lacy, Bob Giraldi, Jeremiah Chechik, Larry Bridges, Peter Smillie and many others. Working in a number of different formats for a variety of production companies I have been successful at bringing in multiple projects on time and on budget. I also produce my own short form projects for festival competitions and web distribution. Samples are available on my website.

The following is a partial list of advertisers and projects:

Commercials, Promos, Infomercials and Industrial Videos for national and local advertisers including: Ford Motors, Mita Fax Machines, Sports Illustrated Exercise Videos, Spaulding Cross Trainer, Epson Computers, Der Wieneschnitzel, Milk Advisory Board, Budweiser, Polaroid, Cotton, Inc., Kraft, Pringles, Contac, Major League Baseball, Bayer Aspirin, Maries Salad Dressing for Ventura Foods and Coca Cola

ABC TV Promos: "Grace Under Fire", "My So Called Life" and "Thunder Alley"
Theatrical Promos: LA Times and Coca Cola".
Television: HBO "From Here to Maternity"

2004-2008

Business Development & Marketing Axiom International

Work with corporate management regarding developing new business in the entertainment industry. Analyze Market penetration. Coordinate Client Set-up and Services. Facilitate inter-departmental communication. Develop effective systems to communicate with Production Crew..

Strategic Planning

- Created new business opportunities within the entertainment industry and contributed substantial revenue to the company
- Instituted innovative strategic alliances and established new collaborations.
- Spearheaded networking and lead generation system to develop outreach to prospective clients.

Additional Professional and Community Activities

Academy of Television Arts Sciences – Commercial Associate
Directors Guild of America - Commercial Member
Visual Effect Society - Volunteer Development Associate
F.A.M.E. in Entertainment - Board of Directors